

# Connecting Farmers- Advancing Agriculture- Building the Nation

*Key Initiatives under  
Stewardship, Anti Illicit  
Trade & Resistance  
Management*



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## Message



It gives me immense pleasure to present this **repository as the compendium on Stewardship, Anti-Illicit Trade and Resistance Management initiatives**, showcasing the collective efforts of **CropLife India and its member companies** towards promoting the safe responsible, and sustainable use of Crop Protection Products (CPPs) across India.

Indian agriculture must balance the need for higher productivity with farmer safety and environmental sustainability. The long-term value of CPPs depends on responsible stewardship, science-based resistance management, and collective action against anti-illicit CPPs.

At CropLife India, stewardship is at the core of our mission. Together with our member companies, we are advancing responsible use of CPPs through farmer education and collaborative initiatives that support sustainable agriculture.

Through training programmes, awareness campaigns, demonstrations, and strategic partnership, **CropLife India and its member companies have directly and indirectly reached millions of stakeholders** across India, including farmers, agri-input retails, government officials, healthcare professionals, extension personnel, students and researches.

This publication reflects our shared commitment to protecting innovation, empowering farmers, and strengthening stewardship across the agriculture value chain, I thank **government officials, our member companies and partners** for continued support and hope this publication serves as a valuable knowledge resource, inspiring greater collaboration towards a safer, more productive, and sustainable future for Indian agriculture.

**Together, let us champion stewardship, safeguard innovation, and empower every farmer to adopt safe, responsible, and sustainable crop protection practices.**

**Ankur Aggarwal**  
Chairman  
CropLife India

## Message



The responsible use of Crop Protection Products (CPPs) is fundamental to achieving a productive, resilient, and sustainable agriculture sector. As agriculture continues to evolve, strengthening stewardship practices has become essential to protect farmers, preserve the effectiveness of crop protection technologies, and safeguard the environment.

This publication highlights the collective, stewardship initiatives of **CropLife India and its Member Companies** to advance the safe, responsible, and sustainable use of CPPs across India. These programmes demonstrate our shared commitment to promoting best practices through collaboration, awareness, and continues engagement with stakeholders.

Over the years, CropLife India and its member companies have reached millions of stakeholders annually through diverse engagement initiatives. These efforts have enhanced knowledge and promoted the safe and responsible use of CPPs.

This publication is a testament to what can be achieved through collective action and shared responsibility. I hope it serves as valuable reference for stakeholders across the agricultural ecosystem and encourage continued collaboration in advancing stewardship, protecting innovation, and supporting sustainable agriculture in India.

I extend my sincere thanks to our members companies and all partners whose commitment and contributions have made these initiatives possible.

**Durgesh Chandra Sharma**  
Secretary General  
CropLife India

## ***Key Initiatives & Outreach - Summary 2025-26***

CropLife India and its member companies are committed to promoting **safe and responsible use of Crop Protection Products (CPPs), combating illicit trade, strengthening resistance management, and advancing sustainable agricultural practices** across India. Through their collective efforts, these initiatives reach **millions of farmers and other agricultural stakeholders across most states of the country every year**, creating greater awareness and encouraging the adoption of responsible crop protection practices.

A wide range of awareness and capacity-building programmes are undertaken for **farmers, dealers, distributors, agricultural officials, health practitioners and other stakeholders**. These include farmer awareness meetings, workshops, training programmes, van campaigns, stakeholder engagement programmes, field demonstrations, and the development and distribution of **Information, Education and Communication (IEC) materials in regional and vernacular languages**.

The combined outreach of CropLife India and its member companies plays an important role in strengthening awareness at the grassroots level and supporting farmers in making informed decisions on crop protection.

With a strong presence across **most states of India and sustained engagement with farming communities**, CropLife India and its member companies continue to contribute to building a more knowledgeable, responsible and resilient agricultural ecosystem, supporting **sustainable agriculture, farmer safety, environmental stewardship and long-term crop productivity**.

### **Projects:**

1. Skill Enhancement Workshop in collaboration with SAUs (CCS HAU, UAS-Bengaluru and BHU) for SHGs/Drone Didis on Drone and Safe & Responsible Use of Crop Protection Products at Karnal, Haryana, Bangalore, Karnataka and Varanasi, UP
2. Mass awareness pilot project for Small Tea Growers (STGs) on Responsible Use & PHI (Pre-Harvest Interval) of Crop Protection Products to grow Safe Tea crop in West Bengal.
3. Mass Awareness Pilot Project for Illicit Crop Protection Products in Agra, Mathura, and Hathras districts of Uttar Pradesh
4. Awareness workshops for farmers on safe & responsible use & AIT aspects of CPP in three districts of Haryana
5. Awareness workshops for Dealers and Training to Agriculture assistants, Government of Maharashtra, on responsible use of CPP & AIT aspects at Wardha, Arvi & Hinghaghat block of Wardha Districts in Maharashtra.
6. Awareness Programme for Health Practitioners in Wardha Districts in Maharashtra.
7. Awareness workshop for Farmers, Dealers & Agri-officials on sustainable management of Fall Army Worm of Corn & Sweet Corn at Kurukshetra, Haryana.
8. CropLife India & its member's Joint Initiatives: Centres of Excellence, GAP and Sustainable Agriculture.
9. National Conference on CPPs Sale on E-Commerce Platforms: Opportunities, Challenges & Way Forward on 21 January 2026 at New Delhi.
10. Model Farm: Centre of excellence for GAP & Sustainable Agriculture in Haryana, Andhra Pradesh, Chhatisgarh, Maharashtra & Madhya Pradesh.

### **Participations & Engagements:**

1. National conclave on Stingless Honey Bees, organized by Federation of Indigenous Apiculture (FIA) at YMCA, Thrivanathpuram, Kerala.
2. Pusa Krishi Vigyan Mela-IARI, New Delhi
3. INDUSFOOD AGRITECH at YASHOBHOOMI, IICC, Dwarka, New Delhi.
4. 11<sup>th</sup> MEGAVEG EXPO (Horticulture, Honey Bee & Potato) Gharaunda, Karnal, Haryana.

## Reach



## Stewardship

Stewardship promotes and supports the responsible use of crop protection products, complementing their contribution to achieving global food security.

Agrochemical stewardship refers to the responsible management of agrochemicals throughout their entire life cycle, from their development and production to their use and disposal, ensuring minimal impact on human health and the environment. It's a comprehensive approach that emphasizes safe handling, proper application, and environmental protection.



## Stewardship

### Principles

- **Minimizing Risks:**

Stewardship aims to reduce the risks associated with Agrochemical use, including potential harm to human health, non-target organisms (like beneficial insects and wildlife), and the environment.

- **Responsible Use:**

This involves using pesticides only when necessary, selecting the right pesticide for the specific pest and situation, and following label instructions carefully.

- **Integrated Pest Management (IPM):**

IPM is a key component of pesticide stewardship, emphasizing a holistic approach to pest control that combines various strategies like biological control, cultural practices, and mechanical methods, with pesticides used only as a last resort.

- **Environmental Protection:**

Stewardship practices aim to prevent pesticide contamination of soil, water, and air, protecting ecosystems and biodiversity.

- **Life Cycle Approach:**

Stewardship considers the entire lifecycle of an agrochemical, from its initial development and registration to its eventual disposal, ensuring responsible management at every stage.

In essence, Agrochemical stewardship is about taking responsibility for the safe and responsible use of agrochemical, ensuring that they are used effectively while minimizing potential harm to human

## Anti Illicit Trade

According to the United Nations Interregional Institute for Crime and Justice Research (UNICRI), illicit agrochemicals are composed of five (5) types:

- **Unauthorized, obsolete or prohibited products and substances:** products that are not allowed or that are on lists of products that are prohibited due to their level of toxicity are introduced in a country. Moreover, in the countries where it is marketed, the necessary studies have not been carried out. They do not have the proper registration for trading.

- **Parallel imports:** the parallel import of pesticides that can go to different distribution centers can be submitted.

- **Counterfeit or pirated products:** the product may contain part of the active ingredient, not having the active ingredient indicated on the label or may bring it in another concentration, and it may also contain active unadvised ingredients.

- **Products re-labeled or with a disguise label:** re-labeled products or those with labels containing information on another pesticide added may be presented.

- **Filled containers:** often, products are opened and diluted. So, when they are applied, they do not carry out the necessary control over the pest. Another possibility is that containers are filled with other substances that are not what the label indicates.

- **Product theft:** the theft of pesticides may occur in a state or province, so as to sell them in another agricultural area, in order for them to be applied in crops where they are not allowed.

CropLife India & its members enable farmers to adopt new technologies in agriculture, while providing in depth farmer training on good farming practices, including responsible use of crop protection products and anti-illicit awareness; across various States of India. The CropLife India team is working together with government organizations, farmer groups, retailers, and non-profits organizations to raise awareness among farmers and retailers.

Our outreach program is designed in a manner so as the farmer receives the message in his language by doing various activities like road shows and cultural programmes embedded with project messages, Door to door outreach, School awareness program, loudspeaker campaign, participation in Krishi Melas and reaching out to women self-help groups etc. In the past years, we have reached out to lakhs of farmers, retailers, government officials across the country to raise awareness.

## CropLife India key activities

### **1. Mass Awareness on Safe & Responsible Use and Anti counterfeit of Crop Protection Products Pilot Project, Agra District, Uttar Pradesh**

CropLife India had successfully completed a Stewardship & AIT Joint Pilot Project in the year 2024. The project took place in five identified villages of selected blocks of Agra districts in Cluster Model through structured training, orientation and demonstration for selected farmers & retailers.



### Outreach:

No. of Events  
485

Direct  
outreach  
(Approx.)  
95148

Total  
outreach  
(Approx.)  
289380

The project aims to disseminate information on Safe & Responsible use of agrochemicals as well as key anti counterfeit messages among the various stakeholders such as Farmers, Woman farmers, Dealers, Agri officials & School children in Agra District of Uttar Pradesh. Following various activities had undertaken to create the awareness.

- Baseline Survey & PRA conducted for the project villages of all the Blocks
- KVK outreach,
- District Agriculture Office meeting
- Classroom Training Sessions for Farmers across various Blocks
- Meeting with Crop Protection Products Dealers across the district
- Meetings with different village Pradhan's
- Rural Women Outreach.
- Farmers Day Celebration (Kisan Diwas)
- Republic Day Celebration: On the occasion, students were made aware of how to use plant medicine responsibly and safely.
- International Women's Day Celebration



## 2. Skill Enhancement Workshop for SHGs/Drone Didis on Drone and Safe & Responsible Use of Crop Protection Products

a) **Skill Enhancement workshop-Haryana:** CropLife India in collaboration with CCS HAU, Hisar and DRIISHYA Limited, Government of Haryana had organised a "Skill Enhancement Workshop for SHGs/ Drone Didis on Drone uses in Agri and Safe & Responsible Use of Crop Protection Products at Regional research Station, Uchani, Karnal (Haryana) on 8th August, 2024. More than 120 Participants participated including SHGs/Drone Didis, Drone Pilots, Progressive Farmers, Agriculture Scientists, Central & State Government Officials, Industry persons and CropLife India Secretariat etc. Prof. B. R. Kamboj, The Hon'ble Vice Chancellor, CCS HAU, Hisar inaugurated the event.



b) **Skill Enhancement workshop-Karnataka:** Aligned with the **NAMO DRONE DIDI** initiative, CropLife India, in collaboration with **University of Agricultural Sciences, Bengaluru (UAS-B)** and the **Department of Agriculture, Government of Karnataka**, organized its second Skill Enhancement Workshop on 21 May 2025 at UAS-B, Bengaluru.

The workshop engaged approximately 200 participants and focused on agricultural drone applications, safe and responsible use of crop protection products, and PPE. A live drone demonstration and practical sessions on drone operation, maintenance, spray preparation, and safe spraying practices were conducted.



**c) CropLife India & BHU Collaborative Skill Enhancement Workshop: Sensible Use of Drones & CPPs for SHGs, Drone Didis, Farmers & Students 22 May 2026 | Auditorium (Shatabdi Krishi Prekshagrih), Institute of Agricultural Sciences, Banaras Hindu University (BHU), Varanasi, Uttar Pradesh**

CropLife India, in collaboration with Banaras Hindu University (BHU), organized a Skill Enhancement Workshop on the sensible use of drones and crop protection products (CPPs) for SHGs/Drone Didis, progressive farmers, drone pilots, students, scientists, government officials, and industry representatives.

The workshop was inaugurated by **Prof. Ajit Kumar Chaturvedi, Hon'ble Vice Chancellor, Banaras Hindu University**. Distinguished guests included Dr. U. P. Singh, Dean-cum-Director of Research, Institute of Agricultural Sciences, BHU; Dr. Sanjay Singh, Director General, Uttar Pradesh Council of Agricultural Research (UPCAR), Government of Uttar Pradesh; Dr. R. S. Meena; and Dr. S. P. Singh, Scientists, IAS, BHU.

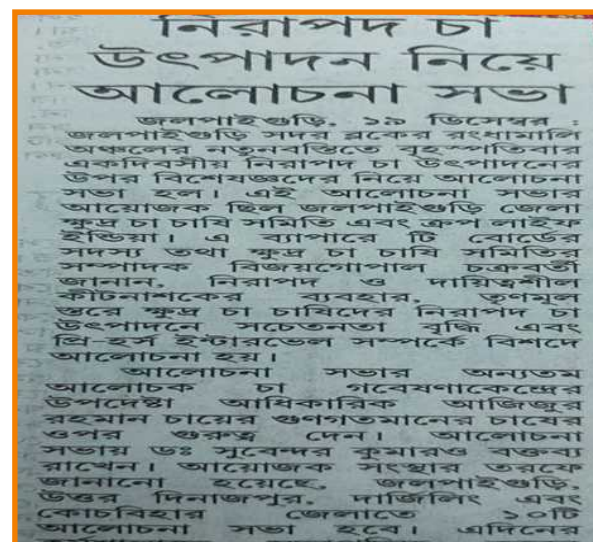
The programme witnessed participation from approximately 400 stakeholders, providing a platform for technical learning, practical demonstrations, and knowledge exchange on responsible drone-based crop protection.



### 3. Mass awareness pilot project for Small Tea Growers (STGs) on Responsible Use & PHI (Pre-Harvest Interval) of Crop Protection Products to grow Safe Tea crop in West Bengal.

A crisis has erupted in West Bengal on the issue of "the bought leaf factories (BLFs) to procure only green leaves which meet the compliance standards of the food safety regulator and maximum residue level (MRL) parameters".

Series of 10 workshops were organized at various locations of Jalpaiguri, Coochbihar, Uttar Dinajpur, Alipurduar & Darjeeling Plains districts of West Bengal in the presence of Tea Research Association expert. Approx 2000 Small Tea Growers, Dealers, Agri department officials were educated & sensitized on safe & judicious use of Crop Protection Products to grow safe tea crop as well as role of PHI (Pre-Harvest Interval) and other important points to minimise the risk of MRL.



#### **4. Strengthening Crop Protection Stewardship and Anti-Illicit Trade Awareness in Wardha, Maharashtra**

CropLife India conducted nine awareness and training workshops across Wardha, Arvi and Hinganghat, focusing on the safe and responsible use of Crop Protection Products (CPPs) and Anti-Illicit Trade (AIT) awareness.

The programme adopted a multi-stakeholder engagement approach, bringing together representatives from the government, agriculture, healthcare and agricultural input sectors. Senior officials and field-level stakeholders participated in the workshops, including the Additional Collector, Wardha; Sub-Divisional Agriculture Officer; Taluka Agriculture Officer; Civil Surgeon; Dean, MGIMS; representatives from DMIMS, Wardha; and Dr. Kanungo, alongside dealers, agriculture officials and healthcare practitioners. The diverse participation enabled constructive dialogue on responsible crop protection practices, product stewardship and the importance of strengthening access to genuine, quality-assured crop protection products for farmers.

##### **Key Areas of Focus**

- ❖ The workshops focused on:
- ❖ Promoting the safe and responsible use of Crop Protection Products (CPPs).
- ❖ Strengthening awareness of Anti-Illicit Trade (AIT) and the risks associated with illicit products.
- ❖ Reinforcing the importance of genuine and quality crop protection products for farmer safety and agricultural productivity.

##### **Outreach**

##### **Stakeholder Group    Direct Outreach**

|                       |     |
|-----------------------|-----|
| Dealers               | 223 |
| Agriculture Officials | 246 |
| Health Practitioners  | 482 |
| Total Direct Outreach | 951 |

##### **Impact at a Glance:**

9 Workshops    |    951 Stakeholders Reached    |    3 Mandals Covered    |  
Multi-Stakeholder Engagement



Despite sustained national efforts, Illicit and substandard agricultural inputs are a major problem for India's agricultural economy, especially in states like Uttar Pradesh.

### Project Implementation Details:

**Figure 1: Project layout and timeline.**

The figure is divided into two main sections: Project Layout and Project Timeline.

**Project Layout:** A map of India is shown at the top left, with a callout to the Haryana region. Below this, three maps of the districts of Agra, Mathura, and Hathras are displayed, each with a corresponding location pin on the Haryana map.

**Project Timeline:** The timeline consists of seven steps, each with a corresponding icon and a description of the activity and its outcomes.

| Step   | Activity                            | Outcomes                                                                                                                                               |
|--------|-------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| STEP 1 | Project Launch                      | 538 Participants (Household) Farmers<br>21 Ag-Official present                                                                                         |
| STEP 2 | Mobile Use                          | 538 Village Engagement<br>Audio-Visual of IC Campaigns<br>Risks & Identification of IC Products<br>PRF Demos & Media Coverage                          |
| STEP 3 | Small Farmer Meeting                | Over 5,535 Farmer's Engaged<br>Establishment of IC Material (Pamphlets and audio/vis)                                                                  |
| STEP 4 | Mega Farmer Meetings                | Over 5,385 Farmer's Engaged                                                                                                                            |
| STEP 5 | Stakeholder Engagement              | 3 Agri-Official/Cluster Meetings<br>70 Districts sensitized<br>Over 3,385 Farmer's Engaged<br>90 Agri-Input Dealers Sensitized                         |
| STEP 6 | Agri-Official sensitization         | Meeting with District level Agriculture Officers<br>Extension and Guidance                                                                             |
| STEP 7 | Digital and Print Media Publication | Over 5,000 Views in 1 month<br>Over 1,000 Views in 2 month<br>Over 1,000 Views in 3 month<br>Total subscription 7,75,000 (including 50,000) in 30 days |

At the bottom of the timeline, five icons represent the project's goals: Behavioural Change, Authenticity Checks, Safety Awareness, Sustainable Practices, and a final icon representing the overall project outcome.

The Mass Awareness Pilot Project was formally launched on 19 August 2025 at the Orange Hotel, Agra. The launch event witnessed the participation of over 120 attendees, including more than **80** farmers, **20** agro-input dealers, and senior agriculture officials.

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## Phase II: Mobile Van Outreach

The Mobile Van Outreach Programme raised awareness about anti-illicit practices and crop protection in 201 villages across Agra, Mathura, and Hathras. It used Digital Display Vans to reach remote farmers, showcasing audio-visual messages that were easy to understand for all audiences.

This initiative directly involved approximately 130 farmers in each village, impacting more than 26,000 individuals, both directly and indirectly. Key topics included spotting authentic products, risks of fake or substandard agrochemicals, and safe usage practices, reinforced by Hindi pamphlets and leaflets.



## Phase III: Small Farmer Meetings

Complementing the mass outreach approach, Small Farmer Meetings were systematically conducted across 201 villages to deepen understanding through focused, interpersonal engagement. These meetings facilitated meaningful dialogue with farmers on anti-illicit trade practices as well as safe & responsible use of CPP.

Each meeting gathered 20 to 35 farmers in an interactive setting that promoted open discussion and peer learning. Sessions emphasized critical stewardship topics, including reading and understanding product labels, recognizing spurious or tampered packaging, correct dosage application, and safe disposal of empty pesticide containers. Pamphlets and leaflets in the local Hindi language were distributed to enhance farmers' comprehension and provide accessible reference materials. Smaller group sizes allowed facilitators to address individual queries and tailor explanations to challenges.

This two-way Communication clarified misunderstandings and built trust; **5,335** farmers engaged.



#### Phase IV: Mega Farmer Meets:

The concluding phase of the Project concluded with the successful implementation of 61 Mega Farmer Meetings across the districts of Agra, Mathura, and Hathras. These extensive outreach events directly engaged approximately **6,386** farmers, serving as crucial platforms for farmer education, community mobilization, and behavioural transformation at both block and district levels.

The Mega Farmer Meetings effectively reinforced the project's central objectives promoting safe, responsible, and informed usage of crop protection products while mitigating the proliferation of illicit agrochemicals. Each session was meticulously organized in collaboration with Gram Pradhans and agri-input dealers to build trust, encourage participation, and ensure representation from diverse agricultural communities. Farmers were comprehensively sensitized on verifying product authenticity, identifying credible labelling, purchasing exclusively from authorized dealers, and adhering to best practices for the safe handling and disposal of crop protection chemicals.



#### Phase V: Sensitization of Agri-Input Dealers.

Following the launch event at Orange Hotel, Agra, which was attended by over 20 agri-input dealers, three structured dealer engagement meetings were subsequently conducted across the districts. These meetings brought together 70 agri-input dealers, cumulatively reaching **90** dealers, along with key government officials, representatives from Krishi Vigyan Kendra, Industry & CropLife India, with the objective of strengthening coordination and awareness on the issue of illicit crop protection products.

The discussions emphasized the critical role of agri-input dealers in verifying product authenticity, preventing the circulation of substandard agrochemicals, and guiding farmers toward safe and responsible usage.



## Phase VI: Interaction with District Agriculture Officials and Project Insights

As part of the Project, structured interactions were conducted with key district-level agriculture officials. The core objective of these interactions was to align the project vision with district-level implementation systems and to highlight challenges related to illicit agrochemicals.



### Campaigning through Digital and Paper Media

To enhance the campaign's outreach, digital materials were created and shared on popular platforms. The materials included videos, Facebook posts, and Instagram reels in local dialects. They featured farmer testimonials, expert insights, and educational narratives about the dangers of illicit products and benefits of verified inputs.



### 6. Awareness Workshop on Sustainable Management of Fall Armyworm

CropLife India organized an awareness workshop on the sustainable management of Fall Armyworm (FAW) in maize and sweet corn on 12 December 2025 in Kurukshetra, Haryana, in the presence of officials from CCS HAU and the Haryana Agriculture Department.

The workshop engaged approximately 100 farmers, dealers, agri-officials, scientists, and industry representatives and focused on IPM, insecticide resistance management, MoA, correct application, and responsible use of crop protection products.

The programme strengthened stakeholder awareness on sustainable FAW management and responsible crop protection practices.



## 7. Strengthening Responsible E-Commerce for Crop Protection Products

*National Conference on CPPs Sale on E-Commerce Platforms: Opportunities, Challenges & Way Forward*

### Driving Responsible Digitalisation in Crop Protection

The rapid expansion of e-commerce is transforming the way agricultural inputs are accessed and purchased. While digital platforms offer farmers greater convenience and access, the online sale of Crop Protection Products (CPPs) also presents new challenges related to **product authenticity, seller credentials, traceability, regulatory compliance, transportation, storage and accountability.**

Recognising the need to address these emerging challenges, **CropLife India's AIT Committee** organised a **National Conference on "Crop Protection Products Sale on E-Commerce Platforms – Opportunities, Challenges & Way Forward"** in New Delhi on 21 January 2026.

The conference provided a platform for **Government, regulatory authorities, industry, e-commerce platforms and legal experts** to examine the evolving digital marketplace and identify practical measures to ensure that online access to CPPs remains safe, transparent and compliant.



## 8. Participations & engagements:

- a) A National conclave on Stingless Honey Bees- 2024 was organized by Federation of Indigenous Apiculture (FIA) on dated 18-19th June, 2024 at YMCA, Thrivanathpuram, Kerala. More than 100 beekeepers, academic intellectuals, NABARD & industry persons participated in the event. CropLife India had also participated and two major aspects as MadhuSandesh Project- “growing better crop with pollination & Responsible Use” and “key GAP/stewardship points to minimize the risk of CPP to pollinators were shared & discussed during the event under stewardship program.



- b) CropLife India participated by installing a stall in India Chem at Mumbai. Awareness was created among the visitors for Safe & Responsible use of agrochemicals & anti-counterfeit message by one-to-one discussion, distributing the specially designed brochures distribution, displaying banners as well as singing specially designed song on theme RU & ACF in Hindi Language by folk singers. Approx. 400 visitors visited the stall.



- c) CropLife India put up a stall in Pusa Krishi Vigyan Mela at IARI, New Delhi. CropLife India engaged 5,000+ farmers and visitors on the Safe & Responsible Use of Crop Protection Products and the risks of illicit trade through Hindi-language materials, visual displays and folk music. The initiative strengthened grassroots awareness and received positive feedback from farmers and organisers.



## **Model Farm** **Centre of Excellence for GAP & Sustainable Agriculture**

CropLife India undertakes the **annual development of Model Farms/Centres of Excellence** across different agro-climatic zones in collaboration with member companies. These farms demonstrate **Good Agricultural Practices (GAP), sustainable farming solutions, and the safe and responsible use of crop protection products.**

### **Year 2025–26**

| <b>Zone</b> | <b>Member Company</b> | <b>Location</b>            |
|-------------|-----------------------|----------------------------|
| South       | BASF India            | Rajahmundry Andhra Pradesh |
| East        | Bayer CropScience     | Raipur, Chhattisgarh       |
| North       | Dhanuka Agritech      | Palwal, Haryana            |
| Central     | Indofil Industries    | Bhopal, Madhya Pradesh     |
| West        | Syngenta India        | Yavatmal, Maharashtra      |

Following the establishment of the Model Farms, Field Days were organized to demonstrate GAP, sustainable farming solutions, and responsible crop protection practices.

#### **South Zone – BASF India**

A **rice Model Farm** was established at Navabupeta-Mandapeta, East Godavari, Andhra Pradesh. A Field Day was organized on **15 April 2026**, engaging approximately **85 farmers, government officials, scientists, and industry stakeholders.** The programme demonstrated GAP versus conventional practices and emphasized PPE and the safe and responsible use of crop protection products. A **Telugu-language awareness brochure** was also distributed.



## East Zone – BayerCropScience

A **rice Model Farm** was established at Gobra village, Raipur, Chhattisgarh. A Field Day was organized on **18 April 2026**, directly engaging approximately **200 stakeholders** and reaching an estimated **3,000 stakeholders through indirect outreach**. The programme focused on GAP, correct dosage and application, PPE, safe storage and transportation, equipment maintenance, and responsible management of empty containers. A **Hindi-language brochure** was distributed to reinforce key stewardship messages.

These initiatives strengthened stakeholder awareness and encouraged the adoption of **sustainable agricultural practices, responsible crop protection, and improved farmer safety**.



## CLI Member Companies Key Initiatives

**CropLife India's 17 member companies are engaged to create awareness for safe & judicious use of Crop Protection products (CPP) amongst all key stakeholder such as farmers, Dealers, Agriculture Officials.**

### Adama India

#### Advancing Safe and Responsible Pesticide Use

At **Adama India**, stewardship is fundamental to our purpose of empowering farmers with the knowledge and tools to use crop protection products safely, responsibly, and sustainably. We recognize that the safe and effective use of pesticides is essential not only for protecting crop productivity but also for safeguarding the health of farmers, consumers, and the environment. Accordingly, stewardship is embedded as a key component of our farmer engagement and extension activities across the country.

As part of our ongoing outreach, our field teams conduct dedicated **Safe Use of Pesticides** training sessions during farmer meetings using a standardized training module. These sessions are designed to strengthen farmers' understanding of responsible pesticide use throughout the product lifecycle. The training covers key topics such as reading and following label instructions, correct product selection and dosage, safe handling and application practices, calibration of spray equipment, appropriate use of Personal Protective Equipment (PPE), prevention of operator exposure, environmental protection measures, proper storage and transportation of pesticides, safe disposal of empty containers, and emergency response in case of accidental exposure.

In addition to promoting good agricultural practices, these training programmes encourage farmers to adopt behaviours that reduce risks associated with pesticide use while improving application efficiency and protecting beneficial organisms and natural resources. Through continuous awareness and capacity-building initiatives, Adama India strives to foster a strong culture of stewardship among farming communities.



During 2025-26, Adama India successfully conducted **9,722** Safe Use of Pesticides training sessions, reaching **633,050 farmers** across diverse agricultural regions of India. These initiatives have significantly contributed to enhancing farmer awareness on responsible pesticide use, improving on-farm safety practices, promoting the adoption of Personal Protective Equipment (PPE), and encouraging environmentally responsible crop protection practices.

ADAMA India remains committed to strengthening its stewardship programmes through continued farmer education, knowledge sharing, and partnerships with stakeholders across the agricultural value chain. By investing in farmer capacity building and promoting responsible crop protection practices, we aim to support sustainable agricultural production while contributing to safer farming communities and long-term environmental stewardship.



## Bayer CropSciences

Bayer CropScience Limited is part of the Bayer Group in India and focuses on agriculture business, including crop protection. In our Crop Protection section, we offer a wide range of high-quality solutions for managing crops sustainably. We also give farmers advice on farming practices and help them use data to enhance their work and save natural resources.

### **Driving 'safe & responsible use' of Crop Protection products**

At Bayer CropScience, we care about our customers and partners by helping them handle seeds and crop protection products safely. To support this, we provide regular training and awareness programs that teach farmers how to recognize and buy genuine crop protection products. Our training emphasizes the safe and responsible use of these products, as well as the correct use of Personal Protective Equipment (PPE).

### **Driving 'Anti Illicit Trade' of Crop Protection products**

Bayer CropScience is diligent to stop the illegal trade of crop protection products, which are important for keeping plants healthy and safe from pests and diseases. This illegal trade can harm farmers and the environment because fake or poor-quality products can damage crops and reduce harvests. Bayer is taking steps to educate farmers about the risks of buying these products from untrustworthy sources. They are also using

technology to track their products and ensure that only safe and effective items reach the market. By fighting against illicit trade, Bayer aims to protect farmers, support sustainable farming, and ensure that everyone has access to the right tools for growing healthy food.



#### Farmers Meeting - UP, Punjab, Rajasthan, J&K & Himachal

| Name of the Company         | Activity       | Subject/Topic of awareness activity/project                                                                                                            | No of activity | Location                                                      |                                  | Outreach (Direct) |
|-----------------------------|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------|----------------------------------|-------------------|
|                             |                |                                                                                                                                                        |                | State                                                         | District                         |                   |
| Bayer Crop Sciences Limited | Farmer meeting | Counterfeit Product Awareness, Importance of Product Authentication, digital enablers, Responsible use of Pesticides, How to do safe Product purchases | 12000          | Maharashtra, Gujarat, MP                                      | Majority districts of the states | 300000            |
|                             |                |                                                                                                                                                        | 13000          | AP, Telangana, Tamilnadu, Karnataka                           | Majority districts of the states | 325000            |
|                             |                |                                                                                                                                                        | 8500           | WB, BIHAR, Jharkhand, Chhattisgarh, Orissa, North East states | Majority districts of the states | 212500            |
|                             |                |                                                                                                                                                        | 9500           | UP, Rajasthan, J&K, Punjab, HP                                | Majority districts of the states | 237500            |

As one of the leading agricultural companies, BASF has spent over 110 years gaining a deep understanding of crops produced to combine transformative innovation with practical action in the field. BASF has developed a broad portfolio in India that comprises innovative crop protection chemicals, seed treatment products and digital solutions for supporting farmers in doing the biggest job on earth. BASF works closely with customers, the agricultural community, academia, peers and partners to better address the needs of people, the environment and the planet. Helping to feed the world and create a lasting legacy.

### Suraksha Hamesha

Given our focus and dedication to sustainable farming, since 2016 BASF started conducting dedicated 'Suraksha Hamesha' meaning 'Safety all the Time' training programs for farmers. The program aims to create a platform for educating farmers and agricultural sprayers about the nine steps of responsible use of agrochemicals and personal protection measures. During these meetings, only product stewardship aspects are discussed, no product promotion or sales related activity was conducted. The meetings are conducted nationwide across all BASF territories.

### Sanrakshan Kit

BASF launched Sanrakshan Kit in 2013, to meet the safety requirements of farmers and agricultural sprayers. It is an affordable, high-quality set of personal protection equipment designed to encourage good agricultural practices and promote safety in the field. Sanrakshan in Hindi means "protection". The kit has the additional bonus of being affordable (through subsidized pricing) and comfortable to wear. The new kit contains an apron, trousers, a pair of nitrile gloves, particulate filter masks and protective eye wear, along with an easy-to-understand graphical instruction manual.



## Suraksha Hamesh outreach:

| Year | Farmers covered | Women farmers covered | Spray men covered | Channel partners reached | Students covered | Participation of Agriculture Department officials |
|------|-----------------|-----------------------|-------------------|--------------------------|------------------|---------------------------------------------------|
| 2025 | 176,390         | 8,849                 | 16,302            | 642                      | 14,482           | 1,333                                             |
| 2024 | 348,196         | 13,602                | 33,682            | 375                      | 9,217            | 967                                               |
| 2023 | 284,655         | 11,511                | 43,952            | 651                      | 8,295            | 786                                               |
| 2022 | 26,476          | 4,353                 | 5,987             | 162                      | 11,698           | 643                                               |
| 2021 | 9,139           | 381                   | 3,339             | 216                      | 4,315            | 159                                               |
| 2020 | 3,934           | 182                   | 600               | 130                      | 1,411            | 227                                               |
| 2019 | 35,069          | 1,998                 | 7,780             | 342                      | 4,570            | 705                                               |
| 2018 | 43,488          | 1,746                 | 9,591             | 579                      | 3,109            | 649                                               |
| 2017 | 47,611          | 2,466                 | 7,731             | 477                      | 13,487           | 956                                               |
| 2016 | 23,397          | 1,273                 | 4,144             | 423                      | 0                | 625                                               |

**2025 Digital Outreach: 60,460,000+ Farmers**



**54,644,538**



**2,725,205**



**3,090,810**



## Bharat Certis Agriscience Limited

Bharat Certis Agriscience Limited is committed to promoting sustainable agriculture through initiatives focused on **product stewardship, Anti-Illicit Trade (AIT), resistance management, soil health, and farmer capacity building**, reaching millions of farmers across India.

The company promotes responsible and safe use of crop protection products through farmer awareness programmes covering correct product selection, recommended dosage, application practices, PPE, safe storage, and responsible disposal.

Bharat Certis works to create awareness among farmers and channel partners on the risks associated with counterfeit, spurious, and illegally marketed crop protection products. Farmers are encouraged to purchase products from authorised sources and verify key details on the **proper bill, including company name, product name, batch number, and GST number**.

The company promotes responsible resistance management by encouraging farmers to adopt recommended application practices, rotate products based on **Mode of Action (MoA)**, and integrate cultural, biological, and other pest management practices to help preserve the effectiveness of crop protection products.

Bharat Certis supports farmers in improving soil health through **soil testing and vermicomposting initiatives**. Soil testing helps farmers understand the nutrient status of their fields and make informed decisions on fertiliser and nutrient application. The company also promotes **vermicompost preparation and use**, helping farmers recycle farm and organic waste into nutrient-rich manure, improve soil organic matter and soil structure, and support sustainable and balanced crop nutrition.

Through these initiatives, Bharat Certis Agriscience Limited continues to support farmers in adopting **safe, responsible, and sustainable agricultural practices**, while contributing to improved productivity, soil health, and long-term farm sustainability.



## Crystal Crop Protection Ltd

Crystal Crop Protection Ltd is working hard to teach people in India about Good Agricultural Practices (GAP) and how to use Crop Protection Products safely. They have organized many events throughout the year to help farmers and consumers learn how to spot fake products. One way they do this is by holding workshops where experts explain the differences between real and fake items. They also provide helpful materials, like brochures and videos, to show the right ways to use these products. By sharing this important information, Crystal crop protection Ltd. aims to ensure that farmers can grow healthy crops while keeping everyone safe.

| Name of the Company         | Activity                | Subject/Topic of awareness activity/project                                                                                                                | No of activity | Location       |                                       | Outreach (Direct & Indirect) | Government Officials             |
|-----------------------------|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|---------------------------------------|------------------------------|----------------------------------|
|                             |                         |                                                                                                                                                            |                | State          | District                              |                              |                                  |
| Crystal Crop Protection Ltd | Farmer Training Program | Farmer Training Program Conducted to create awareness on Importance of Good Agriculture Practice and Safety measures to take before using of Agrochemicals | 15             | Uttar Pradesh  | Bareilly, Lucknow                     | 5500                         |                                  |
|                             |                         |                                                                                                                                                            | 20             | Madhya Pradesh | Bhopal, Ujjain<br>Guna, Bhopal        | 5700                         | DAO Participated                 |
|                             |                         |                                                                                                                                                            | 22             | Maharashtra    | Akola, Nanded<br>Sambhajinagar, Akola | 5500                         | JDA & KVK Scientist Participated |



## Corteva Agriscience

Corteva Agriscience is committed to advancing sustainable agriculture through responsible product stewardship across the entire crop protection product lifecycle. The company works closely with farmers, distributors, government agencies, and industry partners to promote the safe, effective, and environmentally responsible use of Crop Protection Products. Corteva's stewardship initiatives focus on farmer education, safe handling and application practices, personal protective equipment (PPE) awareness, resistance management, container management, and environmental protection. Through training programmes, field demonstrations, digital outreach, and partnerships, the company helps strengthen awareness of integrated pest management (IPM), product label compliance, and responsible pesticide use.

The company also collaborates with various stakeholders to support initiatives on safe use, anti-counterfeiting, regulatory compliance, and capacity building. These efforts contribute to improving farmer safety, protecting biodiversity, enhancing productivity, and promoting sustainable agricultural practices across India.

### Key Stewardship Focus Areas

- Safe and responsible use of Crop Protection Products
- Farmer and channel partner training
- Resistance management and label compliance
- Personal Protective Equipment (PPE) awareness
- Empty container management and environmental stewardship
- Product lifecycle stewardship and regulatory compliance
- Collaboration with government and industry partners on sustainability initiatives



## DHANUKA AGRITECH LIMITED

Dhanuka Agritech Limited places strong emphasis on stewardship as a core pillar of its commitment to sustainable and responsible agriculture. As part of this commitment, Dhanuka has entered into a formal MoU with ICAR and 15 State Agricultural Universities, enabling structured collaboration on research validation, extension support, and farmer-centric outreach.

The company actively undertakes stewardship activities focused on the safe, judicious, and responsible use of crop protection products through farmer education, dealer training, and extension engagement. In close collaboration with ICAR institutions, SAUs, and Krishi Vigyan Kendras, Dhanuka conducts awareness programmes, field demonstrations, and capacity-building initiatives to promote good agricultural practices, correct application techniques, and environmental safety.

In addition, Dhanuka implements anti-counterfeit awareness campaigns to protect farmers from spurious products and promote procurement through authorized channels. Through these stewardship efforts, Dhanuka aims to enhance farm productivity while safeguarding farmer health, crop safety, soil sustainability, and the agro-ecosystem.



## FMC India

Over the past several years, FMC India has strengthened its leadership in **responsible product stewardship, farmer education, and anti-counterfeiting awareness** through a comprehensive suite of initiatives under Stewardship and AIT (Anti-Illicit Trade). These efforts reflect FMC's deep commitment to **farmer safety, product integrity, and sustainable agricultural development** across India.

As part of the **annual Maharashtra Government State initiative** where the Agriculture Department collaborates with industry to promote awareness of the safe and responsible use of agrochemicals. FMC India, in collaboration with the Department of Agriculture, Government of Maharashtra, undertakes a wide range of activities and awareness campaigns under the Safe & Judicious Use of Agrochemicals program for farmers and other key stakeholders. These initiatives include **Medical Education Programs** for the medical fraternity, **Virtual Reality (VR)-based training** for growers and dealers, and several **safe-use awareness activities** conducted in the Akola district of Maharashtra. Many of these efforts have been formally recognized and appreciated by the state authorities, reinforcing FMC's commitment to farmer safety, stewardship excellence, and responsible agricultural practices.

FMC's annual **Stewardship Days** have evolved into large, multi-state outreach platforms that promote the safe and responsible use of crop protection products. These events bring together not only external audiences—such as farmers, channel partners, applicators, and government stakeholders—but also internal employees, thereby embedding best-in-class stewardship practices across rural communities and reinforcing the core value of stewardship.

To elevate training effectiveness, FMC—in collaboration with **CropLife International**—has adopted evolving **immersive Virtual Reality (VR)** modules that demonstrate correct spraying techniques, PPE usage, label understanding, and container management. VR adoption has significantly improved learning outcomes, especially in low literacy regions, by transforming safety concepts into easy-to-understand, practical behaviors.



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Godrej Agrovet Limited (GAVL) is a leading, research-driven agribusiness in India, committed to advancing sustainable agriculture and improving farmer livelihoods through science-based solutions. Its Crop Protection Business (CPB) focuses on delivering effective, high-quality crop protection products while embedding stewardship, safety, and responsibility across the entire crop lifecycle.

**Product stewardship is fundamental to all activities at GAVL**, encompassing responsible manufacturing, distribution, application, and disposal of crop protection products. The company believes that farmers—irrespective of landholding size—must have access to accurate information, crop- and stage-specific recommendations on usage of inputs, and safe handling practices to minimize health, environmental, and agronomic risks. CPB actively promotes **Good Agricultural Practices (GAP), Integrated Pest Management (IPM), correct dosage usage, and safe spraying practices**, enabling informed and responsible decision-making at the farm level.

GAVL CPB engages farmers extensively through **structured, on-ground awareness programs** that combine one-to-one guidance, experiential learning, and community-based interactions. In 2025-26, the business conducted large-scale engagement activities across key Indian agro-climatic zones, including:

- ❖ 4,55,582 farmers guided through one-to-one interactions
- ❖ 30,598 spot demonstrations showcasing crop protection technologies
- ❖ 11,722 field, harvest, and flowering day programs
- ❖ 52,434 small farmer meetings
- ❖ 14,227 large organized farmer gatherings

Through these initiatives, **over 21.88 lakh farmers** have been directly reached.

### CSR-Led Community and Resilience Interventions

A key pillar of GAVL's CSR approach is **gender-inclusive agriculture**. Through **Annapurna Meetings and women-focused capacity-building programs**, women farmers are empowered with technical knowledge on safe product handling, weeding practices, pest



management, and harvest operations. These initiatives enhance decision-making, safety awareness, and livelihood resilience, while partnerships with self-help groups and community volunteers ensure last-mile knowledge dissemination.

Additionally, GAVL CPB promotes **ethical sourcing and awareness against counterfeit products**, enabling farmers to identify genuine inputs and protect crop safety. Tree plantation drives, sustainability month activities, and responsible-use campaigns further reinforce environmental stewardship at the community level.

Through the integration of **product stewardship, agriculture extension services, and CSR-led social interventions**, Godrej Agrovet's Crop Protection Business continues to stand alongside Indian farmers—supporting them to farm **productively, safely, and sustainably**, while building resilient livelihoods and stronger rural communities.



## Indofil Industries Ltd

Indofil' business model revolves around the "Crop Care Concept", identifying crop needs and delivering tailored solutions. Its operations focus on R&D-driven innovation with a mix of agrochemicals and specialty chemicals. Indofil is a research-led, fully integrated chemical company specializing in agrochemicals and specialty chemicals. With a mission to deliver innovative and sustainable solutions for crop care and industrial sectors. Indofil has grown into a diversified entity with a global presence in 120+ countries.

The Initiative to connect with growers has been highly productive through Mega farmer meetings, Individual farmer contacts, demonstrations, Field days, Field visits, Exhibitions & campaigns. Indofil focus on Nutrition & Irrigation Management, Soil Health, Pest Monitoring, and Disease Management which are the core pillars of sustainable and profitable farming. Farmers are always inspired after listening to our GAP (Good Agriculture Practices) presentation which addresses key challenges, such as enhancing soil health and reducing input costs, which contributes to sustainable productivity, ecological resilience, and long-term farm viability. Indofil Provide farmers a "complete solution" advice which moves toward a holistic crop-management approach.

Indofil' conversations with growers and retailers addressed critical issues impacting their livelihoods: Safety precautions: Advising on safety measures while Spraying & for working in and around waterlogged fields. Enhancing soil health: Providing strategies for improving soil health & productivity. Balanced nutrition: Discussing balanced crop nutrition to help plants recover from stress and resist disease. Cost-saving solutions: Presenting affordable solutions for pest and disease management through Indofil's product portfolio, which includes fungicides, insecticides, Herbicides and bio stimulants.

Indofil engaged with more than 4 Lakh farmers & 10 K retailers in West Zone & same pace across other parts of Country. We have conducted 22 K Group meetings, 3.5 K Farmer training programme & almost 10 K Product demonstrations followed by Field visit/Field days in West Zone.



## PI Industries

PI Industries, founded in 1946, is a leading Indian agrisciences company that has evolved into a global powerhouse in agrochemicals, Custom Synthesis, and Manufacturing (CSM), and, increasingly, pharma. It boasts strong R&D capabilities, a robust portfolio, and operates 15+ multi-purpose plants focused on sustainable, technology-driven solutions.

PI Industries demonstrates strong stewardship by embedding ESG principles into its core business, focusing on sustainable agrochemicals, water recycling, and renewable energy. The company ensures product safety through rigorous environmental assessments, while fostering rural development and community health.

PI Industries adheres to global safety standards (REACH, GHS, OECD), conducting ecotoxicological and residue evaluations across the product lifecycle. The organization Impacts 90,000+ lives through CSR initiatives focusing on education, health, and water conservation.

**Product Stewardship Day Celebration :** PI Industries celebrated Product Stewardship Day in different territories across India on **19th February '2025**. Total **228 Physical Product Stewardship Day** meetings on stewardship were conducted at pre identified **>100 locations** across India by PI where **8085 participants** (7728 - Farmers (including 61 Female farmers), 10 - Govt. officials, 58 – Dealers & Retailers) had participated. Invited participants were farmers, retailers, dealers, Agri. Scientists, B.Sc. Agri. Students, Research Scholars, Agri. Department officials / KVK Scientists & media persons.

**Product Stewardship Day Training in Universities / ICAR institutes :** We have conducted 7 Product Stewardship training to **Scientific community of State Agri. Universities** in Rajasthan, Madhya Pradesh, Gujrat and Tamil Nadu where **743 participants** including Dean, Directors, HOD's, Professors, UG and PG students from TNAU, University - TN, AAU, Gujrat, National Soybean Research Institute, Indore and SKN Agri. University, Jobner – RJ had participated in person. A range of subjects was addressed during the training, including Product Labelling, Safety, Health and Environment, Integrated Pest Management, Application Technology, Insecticide Resistance Management/FRM/HRM, Container Management, Spurious/Illegal Products, Safe Handling of Pesticides, Toxicity Categories and Warning Symbols, Pollinator Protection, and Pesticide Poisoning and Symptoms, among others.



## Rallis India Limited

Rallis India has been undertaking a range of farmer-facing, channel-facing and responsible business initiatives that contribute to **product stewardship, safe and responsible use of crop protection products, and mitigation of illicit / non-compliant trade risks** in the market.

### Product Stewardship

- Conducts extensive farmer education programmes on the safe and responsible use of crop protection products, including the principles of the 5Rs (Right Product, Right Dose, Right Time, Right Method, and Right Safety Precautions).
- Promotes the use of appropriate Personal Protective Equipment (PPE), safe storage, handling, transportation, and disposal of empty pesticide containers.
- Organises demonstrations, field days, and training programmes to enhance awareness on Good Agricultural Practices (GAP), resistance management, and environmental protection.
- Builds the capacity of channel partners and field staff through regular stewardship and product safety training.

### Anti-Illicit Trade Initiatives

- Creates awareness among farmers and dealers on the risks associated with illicit crop protection products.
- Educates stakeholders on identifying genuine products through original packaging, labels, batch numbers, tamper-evident features, and authorised distribution channels.
- Encourages reporting of suspected illicit products

Through these initiatives, Rallis India continues to strengthen product stewardship, safeguard farmers and consumers, support regulatory compliance, and contribute to the prevention of illicit trade in crop protection products, thereby promoting sustainable and responsible agriculture.



### Every Day Farmers' Day (EDFD): Driving Safety, Awareness & Shared Progress

As part of the ongoing *Every Day Farmers' Day (EDFD)* initiative, Sumitomo Chemical India Limited has been deeply committed to strengthening farmer education across the country. Under this umbrella campaign, we conducted numerous awareness meetings with farmers in multiple states, with a strong focus on promoting the **safe and judicious use of pesticides**.

A hallmark of every EDFD meeting is that it **begins with safety instructions**. This disciplined practice ensures that farmers receive clear guidance on personal protection, proper handling, responsible mixing and spraying practices, and environmental safeguards—empowering them to use crop-protection products safely and effectively.

### Guided by the Jiri-Rita Philosophy

Aligned with the *Jiri-Rita* philosophy of Sumitomo Chemical—“*benefit self, benefit others*”—our commitment goes far beyond business objectives. We believe that true progress comes from uplifting communities, protecting livelihoods, and ensuring the well-being of those who form the backbone of Indian agriculture. The EDFD campaign is a direct reflection of this belief, where safety, responsibility, and farmer welfare take precedence.

### Leadership Participation Strengthened the Movement

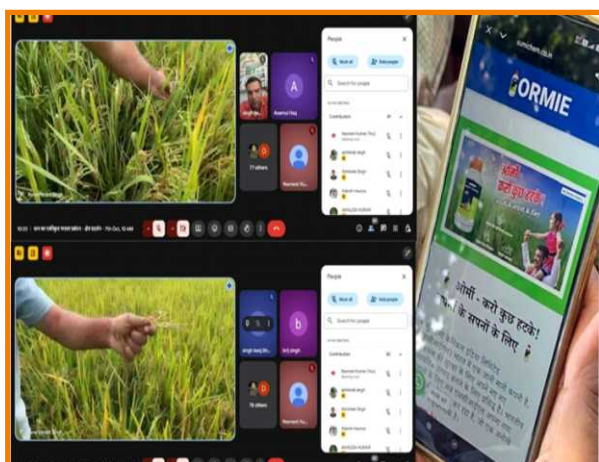
One of the most inspiring milestones of this journey has been the active participation of our **global leadership team** in EDFD and its safety-awareness programs. Their presence and engagement demonstrated a strong alignment between global vision and local action. It also served as a tremendous source of motivation for our field teams, reinforcing that farmer-centricity lies at the heart of Sumitomo Chemical globally.

### Expanding Awareness Through Digital Platforms

In addition to on-ground meetings, we also conducted **multiple online sessions with farmers and retailers**. These virtual interactions helped us reach wider geographies, ensuring that vital knowledge on safe pesticide usage was available even to those who could not attend physical events. Through these digital sessions, we reinforced best practices, clarified doubts, and strengthened our connection with farming and retail communities across India.



| Name of the Company             | Activity                                      | Subject/Topic of awareness activity/project | No of activity | Direct Outreach | Location        |                                  |
|---------------------------------|-----------------------------------------------|---------------------------------------------|----------------|-----------------|-----------------|----------------------------------|
|                                 |                                               |                                             |                |                 | State           | District                         |
| Sumitomo Chemical India Limited | Farmer meetings, Field Days, Digital Sessions | Safe and Judicious use of Pesticides        | 2500           | 80000           | Maharashtra     | Majority districts of the state  |
|                                 |                                               |                                             | 900            | 45000           | West Bengal     | Majority districts of the states |
|                                 |                                               |                                             | 1500           | 45000           | Karnataka       | Majority districts of the states |
|                                 |                                               |                                             | 700            | 20000           | Tamil Nadu      | Majority districts of the states |
|                                 |                                               |                                             | 600            | 25000           | Punjab          | Majority districts of the states |
|                                 |                                               |                                             | 200            | 6000            | Jammu & Kashmir | Majority districts of the states |
|                                 |                                               |                                             | 600            | 20000           | Rajasthan       | Majority districts of the states |



## Syngenta India Ltd.

Syngenta India Limited is working hard to make people aware of counterfeit products all over India. Throughout the year, they have organized many activities to help educate farmers and consumers about the dangers of illicit goods. For example, they have held workshops where experts explain how to spot real products from fake ones. They also distribute pamphlets and use social media to share important information. By doing this, Syngenta aims to protect farmers and ensure they use only high-quality products for their crops, helping to boost agriculture in the country.



| Name of the Company    | Activity       | Subject/Topic of awareness activity/project | No of activity | Location       |                                                                                                         | Outreach (Direct) |
|------------------------|----------------|---------------------------------------------|----------------|----------------|---------------------------------------------------------------------------------------------------------|-------------------|
|                        |                |                                             |                | State          | District                                                                                                |                   |
| Syngenta India Limited | Farmer meeting | Counterfeit Product Awareness               | 75             | MAHARASHTRA    | AHMEDNAGAR, AMRAVATI, JALNA, LATUR, NANDED, NASHIK, WARDHA, WASHIM                                      | 1535              |
|                        |                |                                             | 12             | ANDHRA PRADESH | ELURU, SRIKAKULAM                                                                                       | 209               |
|                        |                |                                             | 53             | BIHAR          | AURANGABAD(BH), BHOJPUR, EAST CHAMPARAN, GAYA, JEHANABAD, KATI HAR, MUZAFFARPUR, NALANDA, NAWADA, PATNA | 1445              |
|                        |                |                                             | 9              | MADHYA PRADESH | DINDORI, SAGAR, VIDISHA                                                                                 | 215               |



## SWAL India

### Promoting Safe Crop Protection Practices Across India

SWAL India reaffirmed its commitment to promoting the safe use of crop protection products by organising Product Stewardship Day at business locations throughout the country on 5th June 2025. This initiative underscores SWAL India's dedication to serving communities and educating stakeholders including farmers, distributors, and partners on responsible product handling, health, and environmental safety throughout the entire lifecycle of crop protection products.

During Product Stewardship Day, the SWAL India team engaged more than 6,000 growers, value chain partners, and employees, exemplifying their steadfast commitment to product stewardship. The day featured extensive training sessions for farmers, stewardship meetings, and tailored activities for agricultural input dealers. In total, approximately 6,000 farmers were trained, 68 stewardship meetings were held, and 400 agri-input dealers received specialised training.

**Key activities included:**

- Educating farmers on the safe and effective use of crop protection products
- Training distributors and transporters in safe warehousing and transportation practices
- “Train-the-trainer” sessions for key farmers on spraying equipment applications

SWAL India's approach goes beyond product sales, focusing on building enduring relationships with customers and ensuring that farmers derive increased value and improved quality of life from their products. Product stewardship is integral to SWAL's operations, extending across all functions to ensure products are used safely and responsibly.

**Pune Zone Stewardship Day**

- Events held at 40 locations
- 825 individuals trained
- Activities included: safety demonstrations for spraying, retailer training on pesticide usage, plantation drives, live demonstrations of safety kits, and disposal of empty pesticide containers



## T. Stanes and Company Limited

### Product Stewardship at Stanes: A Legacy of "Friends of Earth"

At Stanes, products stewardship is not just a corporate policy, it is a deep-seated commitment to the future of Indian agriculture. As providers of sustainable biological and organic crop health solutions, we prioritize the harmony between high-yield farming and ecological preservation. Our portfolio exclusively features products with the Green Toxicity Triangle, signifying the highest level of safety for the environment, pollinators and the broader ecosystem.

Our stewardship journey begins long before a product reaches the market. We meticulously manage the Product Life Cycle, overseeing every phase from "pre-birth" research and development to responsible final disposal. This holistic approach ensures that every solution we introduce is as sustainable as it is effective. To maximize the benefits of our organic range, we provide comprehensive support through pre-sales, during-sales and after-sales services, empowering farmers with the knowledge to use our products optimally.

Quality and trust are the cornerstones of our brand. All Stanes products are CIB and FCO certified and carry prestigious international organic stamps from EcoCert and IMO. Our commitment culminates annually on December 5th, World Soil Day, when our field teams launch massive awareness campaigns. By educating farmers on stewardship today, we ensure healthy, fertile soil for the next generation-truly living up to our punchline: "We are the friends of earth."



## About CropLife India

CropLife India is committed to advancing sustainable agriculture and it is an association of 17 R&D driven member companies in crop protection. We jointly represent ~ 70% of the market and are responsible for 95% of the molecules introduced in the country. Our member companies have annual global R&D spend of 6 billion USD and are firmly committed to engaging with the farming community to enable Safe, Secure Food Supply.



### Our Members



### Our Associate Members



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