

46TH

ANNUAL REPORT 2025 - 2026

Advancing **Plant Science**
Enriching **Lives**. Sustaining **Tomorrow**

ROOTED IN SCIENCE FOCUSED ON IMPACT

-  Science-led
Regulation & Innovation
-  Stewardship for
Sustainable Agriculture
-  Partnerships for
Stronger Communities
-  Responsible Solutions
for a Resilient Future



National Conference 2025

Viksit Bharat 2047 - One Trillion Contribution by the Agriculture to the Economy: Role of Crop Protection Industry

Chief Guest



Shri Shivraj Singh Chouhan

Honble Minister of Agriculture & Farmers' Welfare, Government of India



Dr. Trilochan Mohapatra
Chairperson - PPVFRA
Ministry of Agriculture and
Farmers' Welfare
Government of India



Dr. Subhash Chand
Secretary
CIB & RC



Dr. Poonam Jasrotia
ADG
(Plant Protection &
Bio Safety)
ICAR



Dr. Vandana Tripathy
Network Coordinator &
Scheme Incharge (MPRNL),
All India Network Project on
Pesticide Residues, ICAR



Dr. T. M. Tripathi
Joint Director,
Department of Agriculture,
Govt. of Uttar Pradesh



Shri Gaurav Sishodia
Vice President,
Invest India



Dr. Singhee Tan
Executive Director
CropLife Asia



Mr. Mohan Babu
Vice Chairman - CropLife India
COO - Bayer CropScience
India, Bangladesh and Sri Lanka



Shri Rajju Devidas Shroff
Scientist, Entrepreneur,
Humanitarian,
Padma Bhushan Awardee



Shri Salil Singhal
Chairman Emeritus
PI Industries Ltd.



Shri Kannan K. Unni
Chairman Emeritus
CropLife India



Shri Chetan Shantilal Shah
Managing Director
Sumitomo Chemical India Ltd.



Shri Hari Chand Aggarwal
Chairman
Insecticides India Ltd.



Dr. R. G. Agarwal
Chairman Emeritus
Dhanuka Agritech Ltd.



Shri N. K. Aggarwal
Chairman
Crystal Crop Protection Pvt. Ltd.



Shri Deepak Shah
Chairman
Sulphur Mills Ltd.



Mr. Simon Wiebusch
CEO, Bayer Crop Science Ltd
India, Bangladesh and Sri Lanka

Felicitation of the Stalwarts of the Crop Protection Industry



Moderator
Mr. Prabhu Chawla
Editorial Director, New Indian Express

CEO's PANEL

"Pesticides in the Spotlight: the Villain, Hero or Scapegoat?"



Mr. Anil Kakkar
Vice President
Sumitomo Chemical India Ltd.



Mr. Rahul Dhanuka
Managing Director,
Dhanuka Agritech Ltd.



Ms. Neetu Kapasi
South Asia Leader - Government &
Industry Affairs
Corteva Agriscience India Ltd.



Mr. Ravi Hegde
Global Regulatory Lead
SWAL Corporation



Mr. Amiya Kumar Bartha
Strategy Marketing Lead
Indofill Industries Ltd



Mr. Raju Kapoor
Director, Public and
Industry Affairs
FMC India Pvt. Ltd.



Mr. Rajesh Dhawan
Head & Senior Regulatory Expert
Syngenta India Pvt. Ltd.



Mr. Manoj Lingert
Head Regulatory Science
Bayer CropScience
India, Bangladesh & Sri Lanka,



Mr. Durgesh Chandra
Secretary General
CropLife India

Media Partner



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ABOUT CROPLIFE INDIA



CropLife India is a leading industry association of both Indian and Global R & D driven crop science organizations. CropLife India jointly represents around 70% of the Indian crop protection market and are responsible for 95% of the molecules introduced in the country. CropLife India member companies have an annual global R & D spend of over INR 50,000 crores.

CropLife India member companies were established in India as far back as the 1950s. CropLife India continues to work hand-in-hand with the Government to build the agriculture sector– from introduction of several newer and safer molecules, direct investment of building factories, jobs creation, bringing in agriculture innovation and working endlessly over the years with multi-stakeholders to enhance agriculture productivity. All member companies are firmly committed to engage with the farming community to enable Safe, Secure and Sustainable Food Supply.

CropLife India members enable farmers adopt new technologies in agriculture, while providing in depth farmer trainings on good farming practices, including responsible use of crop protection products, container management and spraying techniques promotion of safe, responsible & judicious use of crop protection products under Integrated Pest Management approach.

CropLife India extensively engages with the farming community including dealers and traders for growing safe, secured and nutritious food committed to responsible crop care and crop production for sustainable development of Indian Agriculture.

CropLife India is a not for profit organization, (registered under Section 8 Companies Act 2013) wholly funded by membership. CropLife India is a part of the CropLife International Network; and works closely with CropLife Asia & CropLife International, spread across 91 countries while engaging with diverse stakeholders to drive programs on Progressive Regulations, IPR/Data Protection, Policy & Advocacy, Communications & Outreach, Anti-Counterfeiting and Product Stewardship.

ASSOCIATION REPRESENTING INDIAN PLANT SCIENCE INDUSTRY

OUR MEMBERS

- ❖ ADAMA India Pvt. Ltd.
- ❖ BASF India Ltd.
- ❖ Bayer CropScience Ltd.
- ❖ Corteva Agriscience India Pvt. Ltd.
- ❖ Crystal Crop Protection Ltd.
- ❖ Dhanuka Agritech Ltd.
- ❖ FMC India Private Ltd.
- ❖ Godrej Agrovet Ltd.
- ❖ Indofil Industries Ltd.
- ❖ PI Industries Ltd.
- ❖ Rallis India Ltd.
- ❖ Sumitomo Chemical India Ltd.
- ❖ SWAL Corporation Ltd.
- ❖ Syngenta India Pvt. Ltd.



OUR ASSOCIATE MEMBERS

- ❖ Bharat Certis Agriscience Ltd.
- ❖ Nisso Chemical India LLP.
- ❖ T. Stanes & Company Ltd.





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शिवराज सिंह चौहान
SHIVRAJ SINGH CHOUHAN

D.O. No. 834 /AM :



सत्यमेव जयते



MESSAGE

Indian agriculture is the foundation of our food security, rural economy and the well-being of our farmers. The Government of India is committed to making agriculture more productive, sustainable and resilient through science, technology and innovation. Our focus is to provide farmers with modern technologies, quality inputs and timely knowledge so that they can meet emerging challenges and improve their incomes.

The Government is using digital technologies to support farmers in making timely and informed decisions. The Krishi Decision Support System (KDSS) is using weather, geospatial and real-time data for better agricultural planning. **Bharat-VISTAAR**, an AI-powered digital platform, will help connect farmers with real-time advisories, government schemes, market information and other agricultural services. We are also strengthening preparedness for climate-related challenges through data-based planning, including El Niño risk assessment and identification of vulnerable districts, so that timely interventions can be made where they are most needed.

Crop protection is an important part of modern agriculture. Pests, diseases and weeds cause significant losses to crops and affect farmers' incomes. Scientific crop protection solutions, when used in the recommended manner, can help protect crops and improve productivity. At the same time, we must promote Integrated Pest Management, balanced use of agricultural inputs and responsible practices to protect human health and the environment. Tackling counterfeit and substandard pesticides also requires close cooperation between Government, industry and enforcement agencies.

I appreciate the efforts of **CropLife India** in promoting scientific agriculture, responsible crop protection and farmer awareness. Its Model Farms provide farmers with practical knowledge on sustainable agriculture, Integrated Pest Management and the safe and responsible use of crop protection products. I am confident that through continued partnership, innovation and a shared commitment to farmers' welfare, we will build a modern, competitive and sustainable agricultural sector and contribute to the vision of '**Atmanirbhar Bharat and Viksit Bharat 2047**'. I extend my best wishes to CropLife India on the publication of its '**Annual Report 2025-26**' and wish the Association continued success in its efforts to strengthen Indian agriculture.

(Shivraj Singh Chouhan)

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Tel. : 011-21411095, 21411096

FROM THE CHAIRMAN'S DESK

Strengthening the Foundations for a Science-Led Agricultural Future



Ankur Aggarwal
Chairman, CropLife India

As I reflect on 2025–2026, I am encouraged by the progress CropLife India has made in strengthening its role in India's agricultural ecosystem. We have continued to evolve beyond being a voice for the crop science industry to becoming a constructive partner in shaping an agricultural future that is more progressive, science-led and, above all, farmer-centric.

For us, this evolution carries an important responsibility. Agriculture today stands at the intersection of productivity, sustainability, technology, regulation and farmer livelihoods. The decisions we make across these areas will influence not only the choices available to farmers today, but also India's ability to innovate, attract investment and build a more resilient and globally competitive agricultural sector for the future.

It is in this context that our work during the year remained focused on strengthening regulatory efficiency and advancing strategic advocacy through constructive engagement. At the same time, we remained firmly anchored in two responsibilities that are central to our purpose: stewardship

and the fight against illicit trade.

The **Pesticide Management Bill 2025** remained central to these efforts. We maintained institutional outreach and constructive dialogue with primary policymakers, regulatory bodies and industry stakeholders, with a clear objective: to support a modern regulatory ecosystem that protects farmers, encourages innovation, strengthens enforcement and brings India closer to global best practices.

Equally important was our continued engagement on **Protection of Regulatory Data (PRD)**. We highlighted the role of regulatory data protection in encouraging investment, supporting innovation and enabling Indian farmers to gain faster access to newer crop protection technologies. As India seeks to strengthen its position as a destination for agricultural innovation and manufacturing, a predictable and globally aligned regulatory environment will be increasingly important.

Our advocacy also extended to specific molecules and a range of regulatory issues at both the Centre and State levels. We consistently made the case for **science- and risk-based decision-making**, while engaging on challenges relating to product restrictions, State-level interventions, registration, licensing and implementation. The principle guiding this engagement has remained clear: regulatory decisions should be grounded in evidence, while farmers should continue to have access to registered and scientifically evaluated crop protection solutions.

We also placed significant emphasis on improving the functioning of the regulatory framework itself. The operationalization of the **New Molecule definition and priority pathway**, together with our engagement on **CROP portal issues, labelling, testing standards, crop grouping and other regulatory processes**, reflects our commitment to a system that is more transparent, predictable and responsive.

Innovation delivers its full value only when it is accompanied by responsible use. During the year, CropLife India and its members continued to invest in farmer awareness and training, safe-use practices and responsible application. We also continued to engage with emerging technologies, including **drones**, to promote the judicious and sustainable use of crop protection products.

We also strengthened our efforts against the **illicit trade in crop protection products**. Through awareness, stakeholder engagement, and advocacy with enforcement authorities, we continued to work towards protecting farmers from illicit products and safeguarding the integrity of the agricultural input ecosystem consisting of both online and offline trade.

These efforts have reinforced a fundamental belief: **progress in agriculture is possible only when policy, science, innovation, and responsible use move together**. CropLife India will continue to serve as a platform that brings these perspectives together and enables constructive dialogue between industry, Government, regulators, scientists, and the farming community.

Looking ahead, our priorities remain firmly anchored in **science-led policy, innovation, stewardship, market integrity and collaboration**. These are not merely priorities for the crop protection industry. They are essential building blocks for an agricultural ecosystem that can deliver greater productivity, resilience and competitiveness for India.

I would like to express my sincere appreciation to the **Board, Committees, member companies and the CropLife India Secretariat** for their continued trust, expertise and commitment. The progress we have made is a reflection of the collective effort of everyone who contributes to our shared purpose.

As we move forward, I am confident that CropLife India will continue to play a constructive and meaningful role in shaping the future of Indian agriculture—one where **innovation reaches farmers responsibly, regulation enables progress, market integrity is protected, and science remains the foundation for better outcomes**.

“Our ambition must therefore go beyond responding to individual regulatory or industry challenges. We must continue contributing to an ecosystem in which innovation can flourish, regulation can enable progress, markets can maintain integrity and farmers can access the technologies and solutions they need responsibly and efficiently.”

Bankers

Central Bank of India (GEN)
Ashoka Hotel Branch, Chanakya Puri
New Delhi-110021

State Bank of India (FCRA)
Sansad Marg, New Delhi - 110001

Company Secretary

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Website: vedjainassociates.com

Registered Office

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Phone: 011- 26196681/26187356 / 2618 6296
E-mail: anjana.sundriyal@croplifeindia.org
Website: croplifeindia.org

Auditors

M/s Gupta S Narain & Co.
Chartered Accountants
21-A, GH-10, Sunder Apartments
Paschim Vihar, New Delhi -110087
Ph: 011- 25281715

Chartered Accountants

ARG & Co. LLP
417-419, Tower B, Pearl Omaxe,
B-1, Netaji Subhash Place, Pitampura, Delhi-110033
Ph. : 011-47019833/47082733
Website: arg.net.in



Board Meetings

The Board of Directors met Four times during the year 2025-26 to discuss key issues confronting the industry and other agenda items.

Directors

Terms of all the Directors expired at the time of Fourty fifth (45th) Annual General Meeting which was held on 26th September 2025, New Delhi. The following were appointed post elections:-

- ❖ Mr. Ankur Aggarwal was elected as Chairman
- ❖ Mr. Rajaram Mohan Babu was elected as Vice Chairman
- ❖ Dr Gyanendra Shukla was elected as Second Vice Chairman

BOARD OF DIRECTORS

FY 2025-26



Ankur Aggarwal
Chairman, CropLife India

Crystal Crop Protection Ltd



Mohan Babu
Vice-Chairman, CropLife India

Bayer CropScience Ltd



Gyanendra Shukla
Vice-Chairman, CropLife India

Rallis India Ltd



Ramkishan Rao Thanugula

Adama India Pvt Ltd



Giridhar Ranuva

BASF India Ltd



Neetu Kapasi

Corteva Agriscience India Pvt Ltd



Rahul Dhanuka

Dhanuka Agritech Ltd



Ramchandran Venkatraman

FMC India Pvt Ltd

BOARD OF DIRECTORS

FY 2025-26



NK Rajavelu

Godrej Agrovvet Ltd



Bharat Khemka

Indofil Industries Ltd



K S Thyagarajan

PI Industries Ltd



Anil Kakkar

Sumitomo Chemical India Ltd



Ravindranath Hegde

SWAL Corporation Ltd



Vivek Sharma

Syngenta India Pvt Ltd

ASSOCIATE MEMBERS



Toru Tamura

Bharat Certis Agriscience Ltd



Sajal Kumar Biswas

NISSO Chemical India LLP



Lakshmi Narayanan

T. Stanes & Company Ltd

CROPLIFE INDIA SECRETARIAT

The CropLife India Secretariat is led by a dedicated team of professionals, who play an important role in engaging with diverse stakeholders. Domain experts in the fields of Regulatory Affairs, Anti-Counterfeiting, Stewardship, Communications and Accounts, Compliance and Human Resources; hold the mantle of CropLife India.

The association has committees for various disciplines, which are represented by member companies' experts.

The different committees meet at regular intervals to carry out focussed programs, projects and engagements, to take forward the association's strategic objectives along with its vision and mission.

The functional heads at the secretariat ensure that the strategic initiatives are implemented at various levels throughout the year.



Durgesh Chandra Sharma
Secretary General



Anjana Sundriyal
Head - Human Resources,
Finance & Compliance



Joydeep Chakraborty
Head - Communications



Dr. Rakesh Kumar Dahiya
Head - Regulatory Affairs



Dr. Surender Kumar
Senior Manager-Stewardship
& Anti-Illicit Trade

COMMITTEES

LEGAL



Lead - P. Krishnamurthy



Co-Lead - Lalit Tiwari

COMPANY	NAME
❖ ADAMA India Pvt Ltd	Lalit Tiwari
❖ BASF India Ltd	Tejal Panchamia
❖ Bayer CropScience Ltd	Devdas Baliga
	Monika Gupta
❖ Bharat Certis Agriscience Ltd	Ranjesh Kumar Singh
	Aditya Narayan Singh
❖ Corteva AgriSciences India Pvt Ltd	Rohit Raj
❖ Crystal Crop Protection Ltd	Devendra Joshi
	Vivek Kumar
❖ Dhanuka Agritech Ltd	Jitin Sadana
	RG Agarwal
❖ FMC India Pvt Ltd	Sachin Desai
	Sagar Gaikwad
❖ Godrej Agrovet Ltd	Vivek Raizada
	Upendra Pathak
❖ Indofil Industries Ltd	Henlynn Dsouza
❖ NISSO Chemical India LLP	Sajal Biswas
❖ PI Industries Ltd	Amit Goel
	Praful Bhamare
❖ Rallis India Ltd	Harkirat Singh
	Sandeep Kumar Yadav
❖ Sumitomo Chemical India Ltd	P. Krishnamurthy
❖ SWAL Corporation Ltd	Mahendra Rao
❖ Syngenta India Pvt Ltd	Tarun Bhalla
	Nimisha
❖ T Stanes & Co. Ltd	Mr R Sasikumar
❖ CropLife India	Durgesh Sharma

STATE AFFAIRS



Lead - Girish Ahuja



Co Lead - Ramesh Kailasam

COMPANY	NAME
❖ ADAMA India Pvt Ltd	Srinivasa Rao
❖ BASF India Ltd	Prashant Joshi
	Yuvraj Chopra
❖ Bayer CropScience Ltd	Arjun chaudhary
	Shashank Sharma (North)
	Yogesh Misra (East)
	Naim Gulab Patel (West)
	Srikanth Ganji (South)
❖ Bharat Certis Agriscience Ltd	Ranjesh Kumar Singh
	Amit Kumar Singh
	Manish Arora
	Dewasish Ghosal
	Perala Ravibabu
	Amol Ubale
	Anil Rana
❖ Corteva AgriSciences India Pvt Ltd	Ramesh Kailasam
	Neetu Kapasi
❖ Crystal Crop Protection Ltd	Purnajit Bhowmick
	Deepak Tyagi
	Somnath Saha
	Murali V
	Swapnil Patil
	Yogesh Raghav
❖ Dhanuka Agritech Ltd	R G Agarwal
❖ FMC India Pvt Ltd	Swati Aggarwal
	Salesh Madiratta
	Minal Masurekar
❖ Godrej Agrovet Ltd	Anil Choubey
	Pallavi Shigwan
❖ Indofil Industries Ltd	Yogesh Agarwal
	Vidyasagar Yellanki
	Subrata Das
❖ Indofil Industries Ltd	Manoj Kumar
	Subhash Dowerah
	Srinivasulu Naidu
	Prasad Parekh
	Amit Jain
❖ PI Industries Ltd	Girish Ahuja
	Praful Bhamare
❖ Rallis India Ltd	Rahul Pandey
	P Raja
❖ Sumitomo Chemical India Ltd	HN Airi
	Amit Verma
❖ SWAL Corporation Ltd	Ravi Hegde
❖ Syngenta India Pvt Ltd	R Vaithyanathan
	Mallika Verma
	Sanjeev Sehgal (North)
	Trilok Singh (UP)
	Bhupinder Duggal (East)
	Chandrasekhar Avugaddi (South)
	Nikita Upadhyay
❖ T. Stanes & Co. Ltd	Mr R Sasi Kumar
	Dr Prabhakaran
	Dharampal Beniwal
	Sanjay Sahana
	Nageswara Rao
	Kushal Patil
	Santosh Shekhar
❖ CropLife India	Durgesh Sharma

REGULATORY



Lead - Rajesh Dhawan



Co Lead - Manoj Linger

COMPANY	NAME
❖ Adama India Pvt Ltd	Arpita Roy Ambesh Dubey Rakesha Rajar
❖ BASF India Ltd	Yuvraj Chopra Anirban Gangopadhyay Pralhad More
❖ Bayer CropScience Ltd	Manoj Lingeri Neha Sawant Pawankiran Yerramsetti
❖ Bharat Certis Agriscience Ltd	Ranjesh Kumar Singh Tariq Anwar
❖ Corteva Agriscience India Pvt Ltd	Shekhar Varshney Subhash Singh
❖ Crystal Crop Protection Ltd	Sushil Mishra Alpashree
❖ Dhanuka Agritech Ltd	RG Agarwal Bineet Sharma Mohit Rana
❖ FMC India Pvt Ltd	Deepa Kathuria Nabonita Ganguly
❖ Godrej Agrovet Ltd	Sagadevan Naveen Kumar Patle Vikas Gola
❖ Indofil Industries Ltd	Prajwal P. Nalavade Jitendra Pathak
❖ NISSO Chemical India LLP	Sajal Biswas
❖ PI Industries Ltd	Praful Bhamare
❖ Rallis India Ltd	Girish Ahuja Narasimha Murthy K J Srivalli
❖ Sumitomo Chemical India Ltd	Remant Kumar Manish Jain
❖ SWAL Corporation Ltd	Amitava Sanyal Anand Jha Shikha Joshi
❖ Syngenta India Pvt Ltd	Ravi Hegde Rajesh Dhawan Hemant Pandey Preeti Agarwal
❖ T Stanes & Co. Ltd	Manoj Manikandan
❖ CropLife India	Durgesh C. Sharma Rakesh Kumar Dahiya

ADVOCACY & COMMUNICATION



Lead - Rajvir Rath



Co-Lead - Bakul Joshi



Co-Lead-Sangeeta Dawar

COMPANY	NAME
❖ ADAMA India Pvt Ltd	Srinivasa Rao
❖ BASF India Ltd	Yuvraj Chopra
❖ Bayer CropScience Ltd	Rajvir Rath
	Arjun Chaudhary
	Snigdha Vishal
❖ Bharat Certis Agriscience Ltd	Ranjesh Kumar Singh
	Amit Kumar Singh
❖ Corteva Agriscience	Neetu Kapasi
	Amit Shekhar
	Ruchira Saini
	Sunitha Simon
❖ Crystal Crop Protection Ltd	Sohit Satyavali
	N K Arora
❖ Dhanuka Agritech Ltd	R G Aggarwal
❖ FMC India Pvt Ltd	Swati Aggarwal
❖ Godrej Agrovet Ltd	Anil Choubey
	Simran Bhav
❖ Indofil Industries Ltd	Vrishali Hirlekar
	Amiya Bartia
❖ NISSO Chemical India LLP	Sajal Biswas
❖ PI Industries Ltd	Girish Ahuja
	Praful Bhamare
❖ Rallis India Ltd	Narasimha Murthy
❖ Sumitomo Chemical India Ltd	HN Airi
	Amit Verma
❖ SWAL Corporation Ltd	Mona Singh
	Ravi Hegde
❖ Syngenta India Pvt Ltd	Sangeeta Dawar
	R Vaithyanathan
	Nikita Upadhyay
❖ T Stanes & Co. Ltd	Bakul Joshi
❖ CropLife India	Durgesh Chandra
	Joydeep Chakraborty

STEWARDSHIP



Lead - Dr. Manish Deshpande



Co Lead-Gunjan Bisht Mehta

COMPANY	NAME
❖ ADAMA India Pvt Ltd	Ambesh Dubey
❖ BASF India Ltd	Gunjan Bisht Mehta
❖ Bayer CropScience Ltd	Sushil Pandey
❖ Bharat Certis Agriscience Ltd	Amit Kumar Singh
	Ranjesh Kumar Singh
❖ Corteva AgriSciences India Pvt Ltd	Shekhar Varshney
	Manish Deshpande
❖ Crystal Crop Protection Ltd	Sohit Satyavali
	Rajat Malhotra
❖ Dhanuka Agritech Ltd	R. G. Aggarwal
	Bineet Sharma
❖ FMC India Pvt Ltd	Sony Mamgai
❖ Godrej Agrovet Ltd	Anil Choubey
	Simran Bhav
❖ Indofil Industries Ltd	Prajwal P. Nalavade
	Vrishali Hirlekar
❖ PI Industries Ltd	Ravinder Singh
	Praful Bhamre
❖ Rallis India Ltd	Milan K. Naik
	Vibhakar
❖ Sumitomo Chemical India Ltd	Garima Pandey
	Thirumala Rao
❖ SWAL Corporation Ltd	Govind Sawant
	Satyajeet Ramchandra Keshri
❖ Syngenta India Pvt Ltd	Chidambar Phadinis
❖ T Stanes & Co. Ltd	Suresh Kumar
❖ Nisso Chemical India LLP	Sajal Kumar Biswas
❖ Croplife India	Surender Kumar

ANTI ILLICIT TRADE



Lead - Rajeev Angrias



Co Lead - Dr. Garima Pandey

COMPANY	NAME
❖ Adama India Pvt Ltd	Lalit Tiwari
	Ambesh Dubey
❖ BASF India Ltd	Gunjan Bisht Mehta
❖ Bayer CropScience India Ltd	Rajeev Angiras
❖ Bharat Certis Agriscience Ltd	Ranjesh Kumar Singh
	Amit Kumar Singh
❖ Corteva AgriSciences India Pvt Ltd	Ruchira Saini
❖ Crystal Crop Protection Ltd	Sohit Satyavali
❖ Dhanuka Agritech Ltd	R. G. Aggarwal
	Jitin Sadana
❖ FMC India Pvt Ltd	Sony Mamgai
❖ Godrej Agrovet Ltd	Anil Choubey
	Simran Bhav
❖ Indofil Industries Ltd	Prajwal P. Nalavade
	Vrishali Hirlekar
❖ PI Industries Ltd	Girish Ahuja
	Praful Bhamare
❖ Rallis India Ltd	Milan K. Naik
	Vibhakar
❖ Sumitomo Chemical India Ltd	Garima Pandey
❖ SWAL Corporation Ltd	Ravi Hegde
	Satyajeet Ramachandran Keshri
❖ Syngenta India Pvt Ltd	Sanjoli Bhat
	Ojaswani Doshi
❖ T stanes & Company Ltd.	Bakul Joshi
❖ Nisso Chemical India LLP	Sajal Kumar Biswas
❖ CropLife India	Surender Kumar



Shri Shivraj Singh Chouhan
Hon'ble Union Minister of Agriculture and Farmers Welfare
Government of India
Felicitating the Stalwarts



MODERATOR



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EDITORIAL DIRECTOR
NEW INDIAN EXPRESS



MR. SAHIN OZKAN
HEAD OF COMMERCIAL UNIT
ADAMA ASIA PVT. LTD.



MR. SIMON WIEBUSCH
CEO, BAYER CROP SCIENCE LTD AND COUNTRY
DIVISIONAL HEAD, BAYER CROPSCIENCE
INDIA, BANGLADESH AND SRI LANKA



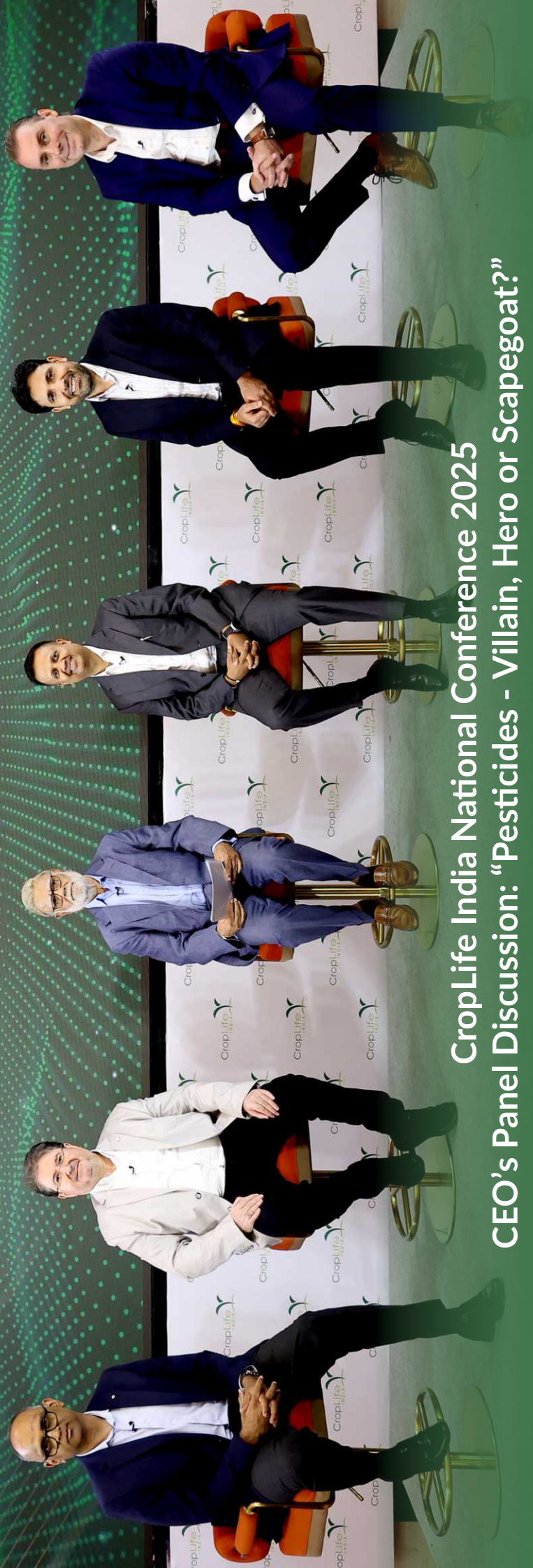
MR. SUBROTO GEED
PRESIDENT - SOUTH ASIA
CORTEVA AGRISCIENCE



MR. ANKUR AGGARWAL
MANAGING DIRECTOR
CRYSTAL CROP PROTECTION LTD.



MR. SUSHEEL KUMAR
MANAGING DIRECTOR
SYNGENTA INDIA PRIVATE LTD.



CropLife India National Conference 2025

CEO's Panel Discussion: "Pesticides - Villain, Hero or Scapegoat?"

National Conference 2025

Viksit Bharat 2047-One Trillion Contribution by Agriculture to the Economy: *Role of Crop Protection Industry* | 26th September 2025 | New Delhi

CropLife India's National Conference 2025 brought together an influential cross-section of **Government, regulators, industry leaders, scientists, policymakers and agricultural experts** to deliberate on the role of crop protection in advancing India's agricultural ambitions and contributing to the vision of **Viksit Bharat 2047**.

A Distinguished Gathering

The conference was graced by **Shri Shivraj Singh Chouhan, Hon'ble Union Minister of Agriculture & Farmers' Welfare**, as the **Chief Guest**. Senior Government and institutional leaders including **Dr. Trilochan Mohapatra, Chairperson, PPVFRA**, **Dr. Praveen Kumar Singh, Agriculture Commissioner**; **Dr. Subhash Chand, Secretary, CIB&RC**; **Dr. Poonam Jasrotia, ADG (Plant Protection & Bio Safety), ICAR**; **Dr. Vandana Tripathy, ICAR**; **Dr. T. M. Tripathi, Department of Agriculture, Government of Uttar Pradesh** and **Shri Gaurav Sishodia, Invest India** participated in the deliberations.

Ministerial Address: Crop Protection as an Agricultural Enabler

In his keynote address, **Shri Shivraj Singh Chouhan** highlighted the indispensable role of crop protection in safeguarding productivity and food security. Describing pesticides and plant protection products as **"plant medicines,"** he emphasised that effective crop protection remains essential even as India advances sustainable and natural farming practices.

The Minister called for greater collaboration between **Government, industry and scientific institutions**, rational use of agricultural inputs, farmer education and field-level support. He also stressed the need to eliminate counterfeit and spurious pesticides and encouraged the development of simple mechanisms that enable farmers to verify product authenticity.

Honouring the Stalwarts of Indian Crop Protection

A special highlight of the conference was the **Felicitation of the Stalwarts of the Crop Protection Industry**, recognising the contribution of industry pioneers and leaders who have shaped India's crop protection journey.

The distinguished stalwarts were felicitated - **Shri Kannan K. Unni Shri N. K. Aggarwal Shri Rajju Devidas Shroff, Shri Salil Singhal Shri Hari Chand Aggarwal, Mr. Simon Weibusch, Shri R. G. Agarwal and Shri Deepak Shah**.

The session celebrated decades of entrepreneurship, scientific advancement, manufacturing, innovation and institution-building that have helped establish India as an important global crop protection market and manufacturing hub.

Thought Leadership Across the Conference

The programme featured sessions on **global regulatory trends and innovation pathways, regulatory challenges and opportunities in India, State-wise perspectives on agri-inputs and exports**, and the evolving role of crop protection in achieving India's agricultural ambitions.

The conference culminated in a high-profile **CEO Panel – "Pesticides in the Spotlight: Villain, Hero or Scapegoat?"** moderated by veteran journalist **Mr. Prabhu Chawla, Editorial Director, The New Indian Express**. The panel brought together **Mr. Ankur Aggarwal, Chairman, CropLife India**; **Mr. Sahin Ozkan, ADAMA India**; **Mr. Simon Wiebusch, Bayer CropScience**; **Mr. Subroto Geed, Corteva Agriscience India** and **Mr. Susheel Kumar, Syngenta India**.

The discussion moved beyond the conventional "organic versus agrochemical" debate, emphasising **responsible crop protection, farmer education, stewardship, innovation, biologicals, precision agriculture, drones and AI-driven advisory** as key components of the future of Indian agriculture.

A Shared Vision for Viksit Bharat 2047

The conference reinforced a clear message: **India's agricultural transformation will require science, innovation, sustainability and partnership to move together**. With farmers at the centre, the crop protection industry has an important role to play in enhancing productivity, strengthening food security, enabling innovation and supporting India's emergence as a globally competitive and sustainable agricultural economy.

The National Conference 2025 was not merely a forum for dialogue—it was a platform to build a shared vision for the future of Indian agriculture.

Future of Indian Agriculture Live Session with the Policy Ma

Friday

April 2026 | New



Shaping the Future of Indian Agriculture

Interactive Session with Prof. Ramesh Chand Member, NITI Aayog | 24th April 2026, New Delhi

CropLife India organised an interactive session with **Prof. Ramesh Chand, Member, NITI Aayog**, to deliberate on the opportunities and policy priorities shaping the future of Indian agriculture. The session brought together policy perspectives and industry insights, with a focus on strengthening agricultural productivity, innovation, competitiveness and resilience.

India's agriculture sector is at a critical inflection point, balancing the imperatives of **food and nutritional security, enhanced farmer incomes and environmental sustainability**. Against emerging challenges such as climate variability, global supply-chain disruptions and resistance arising from sub-optimal use of crop protection solutions, the discussion highlighted the growing importance of **science-led, innovation-driven agriculture**.

Key Insights

Bridging Productivity Gaps: Prof. Chand highlighted significant productivity disparities across crops and regions, underscoring the potential for technology adoption and targeted interventions. Examples such as maize productivity and the emergence of Jalgaon as a major banana-producing region demonstrated how technology, focused interventions and market linkages can drive competitiveness.

Strengthening R&D and Private Sector Participation: The session highlighted concerns around declining agricultural R&D investment, with public R&D spending falling from **0.75% to 0.42% of agricultural GVA**. Greater private-sector participation and shared responsibility for research and innovation were identified as essential to unlocking agriculture's full potential.

Building Public-Private Partnerships: Stronger collaboration between public research institutions and industry was emphasised to accelerate the **commercialisation and scaling of innovations** across seeds, crop protection and farm machinery. Effective feedback loops between industry and research institutions were identified as critical for translating scientific advances into farmer-level impact.

Driving Diversification and Competitiveness: With agricultural growth outpacing demand, India will increasingly need to expand export markets and develop diversified demand channels, including biofuels and industrial applications. The growth of maize production and its contribution to ethanol blending was highlighted as an example of this transition.

Responding to Quality-Driven Demand: Changing consumer preferences are creating greater demand for quality, safety, nutrition and convenience. This reinforces the need for agriculture to focus on **quality enhancement, value addition and consumer-oriented production systems**.

Enabling Innovation-Led Agriculture

The session underscored the importance of an **enabling policy and regulatory ecosystem**. Accelerated introduction of new molecules and next-generation agricultural technologies, supported by a **faster, science-based and predictable registration process**, will be critical to improving productivity, sustainability and climate resilience. Strengthening **Regulatory Data Protection (RDP)** can further encourage innovation, support research investments and facilitate access to advanced technologies.

The discussion reinforced that India's agricultural growth momentum has strengthened significantly, rising from an average of **3.4% during 2005–2015 to nearly 4.45% during 2015–2025**. Sustaining this momentum will require continued reforms, increased R&D investment and stronger industry participation.

The session reaffirmed a shared vision: India's agricultural future must be innovation-led, collaborative and sustainable—supported by stronger R&D, progressive policy frameworks and meaningful public-private partnerships.

KEY INITIATIVES



Mr. Ankur Aggarwal, Chairman CropLife India met **Shri Devesh Chaturvedi, Secretary, Agriculture.**



CropLife India launched “**जागरूक किसान बनें, असली कीटनाशक चुनें**”, a digital campaign formally launched by **Shri Ramnath Thakur, Hon'ble Minister of State for Agriculture & Farmers Welfare**, across **13 major agricultural states**, in **5 languages**; targeting **more than 2.5 million farmers**.

CropLife India Delegation met **Shri Tejveer Singh, Secretary, Department of Chemicals & Petrochemicals**, Led by Mr. Ankur Aggarwal, Chairman CropLife India, Ms. Swati Aggarwal, FMC India and Mr. Durgesh Chandra, Secretary General, CropLife India.



REGULATORY AFFAIRS & ACTIVITIES

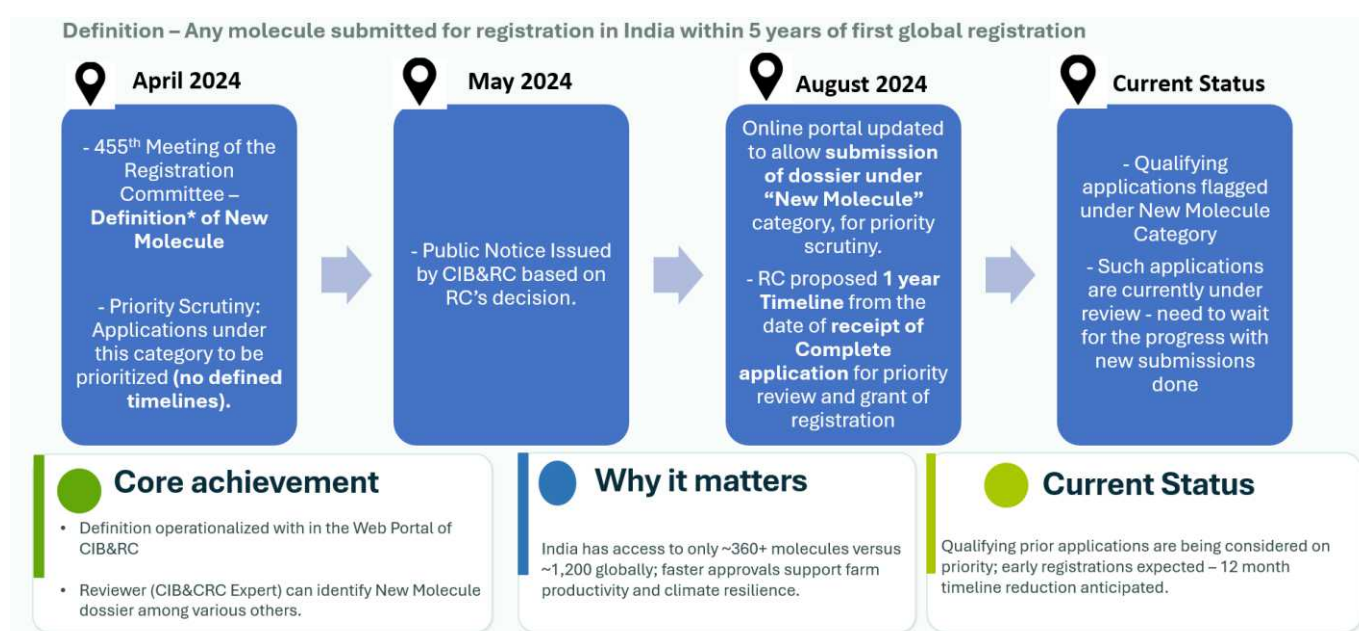
The Regulatory Affairs Group (RAG) advocates for science-based product regulation and registration. By promoting international best agricultural practices and policies, RAG actively supports the growth and welfare of Indian farmers, rural communities, and the broader agricultural sector.

Major Highlights of CropLife India Regulatory Affairs Group:

1) Smooth Implementation of New Molecule definition and its operationalization

One of the major regulatory accomplishments achieved in recent times is the implementation and operationalization of New Molecule definition. After years of efforts starting from 2007, the Registration Committee in its 453rd meeting, decided to devise a mechanism to expedite registration of new molecules in the country and accord priority to that category of applications u/s 9(3). Subsequently, in its 455th meeting RC modified the definition of new molecule as **“any molecule for which a dossier is submitted within five years of being registered in another country or is discovered and being registered in India for the first time in the world”**. After the approved of this definition in 456th RC, the checklist for qualifying criterion for new molecule was published in 457th RC meeting minutes and CIB&RC updated its online portal and provision was made to allow submission of dossier under “New Molecule” category, for priority scrutiny in August 2024.

A proposed timeline of 1 year from the date of receipt of complete application for priority review and grant of registration for new molecule application, was also proposed by the Registration Committee.



2) Reform Utsav meeting by the MoA&FW- an Update

The Ministry has called a meeting to discuss the 'Reform Utsav' on **18th June 2026**. All the Pesticide Associations and the Chambers were invited to discuss on the Reforms taken during the past 12 years and the reforms proposed in the CP industry. The meeting was held under the Chairmanship of **Sh. Rahul Singh, Additional Secretary - Plant Protection, MoAF&W, Government of India**. Sh. Muktanand Agrawal, Joint Secretary – Plant Protection, Shri Chandrajit Chatterjee, Director – Plant Protection, Dr Subhash Chandra, Secretary – CIBRC and his team and Dr Archana Sinha, Joint Director also participated in the meeting. The following suggestions were made by CropLife India during the meeting as well as submitted afterwards to the Ministry:

1. Streamlining and delivering timebound Regulatory approvals for all pesticides in general and new pesticides in particular: this would require-

- i. Simultaneous and timebound MRL fixation for molecules approved by the RC through strengthening coordination between CIB and FSSAI.
- ii. Urgent and timely approval of new molecules to the Insecticides Schedule and immediate release of the Gazette Notifications thereof post approval by the CI Board.
- iii. Create a mechanism that cuts the time taken in addition of new molecules, either a provision of approval by circulation of board members or any other feasible alternative. Such reform may also be introduced for schedule inclusion, in the proposed PMB-2025.
- iv. Capacity and capability building at CIBRC secretariat to improve regulatory efficiency. The significant increase in Registration fee proposed by industry and implemented by DoA & FW (from earlier 5000 INR before 3D discussions to 2.25 lakh INR) be ploughed back into such capacity building
- v. Simplifying mechanism of minor endorsements and administrative changes such as manufacturer location/ source name changes, supplier additions/ deletions, registrant or source company office address changes, zip code change, etc. to speed up the process. Actually, lot of productive time of CIB experts get consumed in handling such endorsement cases which in many other countries are rather dealt by simply notifying about change in source name / company name etc. In India too, we could notify about such changes by the registrant via an undertaking / affidavit of onus on the party for trustworthiness of the information.

2. Ensure Supply of Quality CP Products to the Farmers

- i. Regular review and strengthening of KYC and timely action on non-compliant industry players
- ii. Segregate and strengthen Quality Enforcement wing from the licensing wing, at centre and state levels.
- iii. Implement SOPs that enhance the efficacy and integrity of sampling process and management of samples thereafter.
- iv. Improve QA capacity and capability of the labs at state levels as well as at the central level through quality human resources and standardised testing infrastructure in the States
- v. Developing standard protocol for equitable sample collection of all the industry players in the market as well as all channels in the pesticides supply chains.
- vi. Random sample collections executed through IPMS also
- vii. Link the patent life and regulatory approval for me too products to encourage IPR protection for innovators.

3. Ease of Doing Business

- i. For pesticide products, mandatory physical leaflets be replaced by embossing QR code on labels linked to detailed leaflet (like implemented for Household Insecticides).
- ii. Harmonization of data requirement across portal (IPMS, CROP portal and in the States)
- iii. Decriminalise the minor offences

4. States Related Matters

- i. **Harmonise documentation, Application Fees & Validity:** The application and renewal fees for insecticide licenses (sale/stocking) etc across states.
- ii. Have a unified licensing framework.
- iii. **Document Redundancy:** Despite national guidelines, states frequently demand supplementary local documents such as Principal Certificates and local affidavits.

- iv. Define the specific **timelines for new product addition** and Sales permissions in States. Presently, it takes months for approval and further addition can't be initiated till the earlier application is approved.
 - v. **Ad-hoc Bans by States – The provisions for applying ad-hoc bans by the State Government** be strictly based on the non-scientific justifications or ungenuine. Have a set SOP for reviewing the products at state level. Bans are imposed on arbitrary issues uncongenial with law. There should be SOP for imposition of such bans, which should be permitted subject to review only with Central Government approval. Such bans by states need to be on science-based facts and not via unfounded accusations and by appointing ad hoc committee at state level.
- 5. PRD (Framework for Protection of Regulatory Data)** for faster introduction of off-patented molecules being introduced as new / first time in the country aligned to the global practices, for the benefit of the Indian farmers and investors on innovations for the purpose of ensuring efficient use of the products following due stewardship measures.
- 6. Improve Testing Infrastructure-** to ensure effective quality control, expansion, upgradation / modernization of testing Labs should be part of the reform process.
- 7. Bio stimulants / Biologicals Related Matters**
- i. Regulatory Interface / dedicated helpdesk like CIBRC Friday meetings, at INM
 - ii. Regularization of CBC meetings
 - iii. Capacity Building of expert staff as to ensure speedy scrutiny of dossiers
 - iv. Import of biological pesticide formulations be allowed with reduced registration timelines, Infrastructure on biologicals in States, curbing sale of Spurious biological products sale, etc.
 - v. Create a digital portal for dossier and deficiency-reply submissions like CIB to ensure faster and transparent processing.

Others

- i. Joint campaign by the Government and the industry to create awareness amongst the consumers for the science behind regulatory approvals.
- ii. Consolidated strategy and view of Govt. on PIC listing of pesticides in international conventions and subsequent approach of the government towards such molecules. Approach should be to look inwards for scientific data to react to PIC listing rather than using the PIC information for banning the product in the country and thereby restricting the already thin molecule portfolio in the country.
- iii. **IPMS** - Currently there is a provision of only one person log in as registered Mobile number on behalf of company in Crop portal as well as in IPMS. In the event of same person superannuating or leaving the company, the change of Credentials should be allowed based on Company's authorised person request.

3) Relief to CP sector from obligations under Plastic Waste Management under EPR

Under the Plastic Waste Management Rules -2016, Guidelines on Extended Producer Responsibility for Plastic Packaging poses three major challenges to the industry viz. (i) The Brand Owner using Category I (rigid) plastic packaging for their products shall have the minimum obligation to reuse such packaging (size-wise and year-wise target prescribed), (ii) Obligation for use of recycled plastic content, (iii) end of life disposal in case of empty pesticide containers, (iv) recycled content obligations etc. Many of guidelines on PWM under EPR are to be implemented and followed from the FY 2025-2026 cycle.

Further, a draft gazette notification G.S.R. 365 (E) dated 03rd June 2025 for making certain amendments in the Plastic Waste Management (PWM) Rules, 2016, was published by Ministry of Environment Forest & Climate Change. After the publication of this draft gazette notification, a CropLife India delegation approached Additional Secretary & Chairman-CPCB and appraised him about the challenges faced by the agrochemical industry in the implementation of PWM Rules and highlighting the relevant sections of IA, 1968 pertaining to management of empty pesticide containers which are in direct contravention of these regulations. Thereafter, CropLife India submitted its comments and suggestions on the draft gazette notification and requested for grant of General Exemptions to crop protection industry from Reuse, Recycled Content & End of life Disposal Obligations under Plastic Waste Management Rules, 2016.

Finally, the pain points of agrochemical industry were heard by MoEFCC and a final gazette notification was published in March 2026 regarding the Plastic Waste Management Rules.

Based on the suggestions and recommendations of CLI, the use of recycled content in plastic in plastic packaging is exempted where such use is not permitted by a regulation such as FSSAI&RC. This is a big relief for CP sector.

The relevant extract from the notification is reproduced below:

The targets for mandatory use of recycled plastic in plastic packaging category-wise, as given above, shall not be applicable in cases, where use of recycled plastic in plastic packaging is not permitted, under a law or regulation or rule notified by Central Government or by statutory bodies such as Food Safety and Standards Authority of India, Central Drugs Standard Control Organization, or the Central Insecticide Board or any mandatory Indian standard, in force, or any other statutory requirement specified by the Central Government.

Provided that while claiming exemption under this provision the producer, importer or brand owner shall submit the applicable law or regulation or rule or a mandatory Indian standard in their annual returns on the centralized online portal.

4) Gazette notification on product label and leaflets published in June 2026

A draft gazette notification was published on 5th June 2026 by the Ministry, with a 30 days time for providing the comments by stakeholders. The industry was hopeful that the Draft 2026 Notification would finally include all the suggestions of the industry agreed upon by the Government and provide the much-anticipated closure to the labelling issues for both, the Govt. of India as well as the industry. However, many critical suggestions were again ignored and many of the earlier issues which were settled in due course of time resurfaced again in this June 2026 draft notification. A joint all associations representation was submitted to JS (PP) on 4th July 2026 for consideration of the following major points:

- ❖ To retain the Brand Name 1.5 times the common name as the same provides complete clarity on the subject matter.
- ❖ To delete the word 'of the right side panel'. By adding "bottom of the right side panel" to this clause, the position of the pictograms has been decided to be fixed. This unnecessarily takes away the creative freedom and flexibility from the manufacturer to place the pictogram at a suitable place as per the space available on the label.
- ❖ The words "unless stated otherwise" ought to be deleted. The words "unless stated otherwise" were already omitted at the time of issuance of the 2023 Notification after opposition from the Industry.
- ❖ The time period of 6 months to implement the new labels is too short and would be extremely impractical. Industry requested that at least 12 months' time should be given to implement the amendments qua all labels i.e. ultra small, small and large. This time is necessary in view of the following: - (i) The Industry has not implemented the previous Notifications since there has been a stay on the operation of the same by the Hon'ble Delhi High Court (ii) Once the new consolidated notification is issued, the Industry would be required to amend all the labels (one company can have more than 200 labels) in accordance with the requirements.
- ❖ In case of prior approval of all the labels and leaflets by RC: iii) The industry would need to submit the amended draft labels to the RC for approval. The process of modifying the existing labels and submitting the same to the RC would take at least 3 months. (iv) Once the RC receives the modified draft labels, it would evaluate all the labels and grant its approval/notify defects in the same. In cases where defects have been notified, the manufacturer would submit the draft labels afresh after curing the defects notified by the RC. Since thousands of labels of whole industry are to be evaluated by the RC, this process is likely to take at least 3 months. (v) Only once the RC approves the draft labels, the manufacturer would be able to design and prepare the art-work for the labels. Since each manufacturer would have to prepare hundreds of labels, designing and creating the art-

work of so many labels would take substantial time. Furthermore, after designing the artwork for each label, the packaging material for each of the said label would be required to be printed. Practically, this entire process would take at least 6 months' time. (vi) Each manufacture has substantial inventory of already packed products as well as packaging material which ought to be permitted to be exhausted. Exhausting the existing inventory would also take substantial time. Alternatively, in order to save substantial time and efforts, both by CIB&RC and the industry, the manufacturers may be permitted to use the modified labels and leaflets in compliance of the notification/s without the additional step of seeking prior approval from RC. This can be facilitated by issuing a public notice / guidance to all the States and UTs. Removal of the requirement of prior approval by RC would save at least 3 months and the amendments may be implemented in 9 months' time.

- ❖ The 30 months period (to distribute, sold, exhibited for sale or stock the insecticide), has been provided on an assumption that the shelf life of every insecticide is 2 years (6 months for implementation of new labels and 24 months shelf-life). This is an incorrect assumption since there are many insecticides whose shelf life is more than 2 years. If the said clause is retained, the same would compel the manufacturers to withdraw substantial quantities of products from the market that are although within their shelf life, but restricted to be sold beyond 30 months from the date of issuance of the final Notification. This would cause grave prejudice and irreparable financial loss to the manufacturers. Thus, the manufacturers ought to be permitted to sell their insecticides containing old labels, that are already in the market, until the expiry of their shelf life.
- ❖ Request to issue a consolidated Notification capturing all amendments.
- ❖ Provision of abridged chemical composition and factory address to be extended to small packs.

5) Declaration of Tolerance Limits in formulation of pesticides

During the revision of IS 6940 by Bureau of Indian Standards (BIS), the tolerance limits proposed by CropLife India were not included in final revised IS 6940. CLI explained the rationale and the issues being faced by the industry while importing the material for which BIS tolerance have not yet published and harmonized the document with global standards. So, this document can be used as ready reckoner for Customs, STPL/RPTL, exporting countries etc. CLI also explained that FAO already gives the general tolerance in their manual so it can be incorporated in IS 6940 as well with the condition in footnote that product's tolerance may vary as per the type of formulation.

Subsequently, this issue was discussed with the concerned authorities and in the Open house meeting. It is documented in the minutes of open house meeting that the public notice shall be issued as per the provision in the Insecticide Act, 1968 and Rule 1971 on the basis of general tolerance limit adopted by BIS while framing specification and the same shall be communicated to the customs for further necessary action after approval of RC.

The issue was again re-energized in June 2026 and a letter requesting the Secretary, CIBRC to issue the public Notice was submitted.

Finally, based on the persistent follow up by RAG, a public notice on tolerance limits was published by CIB&RC on 9th June 2026. A snapshot of the Public Notice is reproduced below

Dated: .06.2026

PUBLIC NOTICE

Subject: Declaration of tolerance limit in formulation of pesticides; notice to the Departments of Customs for considering tolerance limits of active ingredient in the formulation as per BIS-reg

Reference is invited to the decision taken by the Registration Committee vide Agenda item No.11 of Annexure 3.2.1 in the 470th RC meeting held on 23.03.2026 which is reproduced as under:-

RC agreed to the decision of Open House Meeting and directed the Secretary, CIB&RC to issue a Public Notice/send a communication to the Customs on the tolerance limit of the Nominal declared value in cases of formulations only as under (BIS Tolerance):

1. Less than 1% is $\pm 10\%$.
2. 1% to 9% is +10, -5%,
3. Above 9% and below 50% is $\pm 5\%$.
4. 50 and above is +5%, -3%.

Accordingly, this public notice is being issued for information and compliance to the customs.

6) Joint Meeting of Industry, CIBRC and CGG Experts on CROP portal related issues

From time to time, RAG consolidates the important CROP portal related issues encountered by Industry members. Although, continuous improvement in this online system is happening over time but due to dynamic nature of the portal new issues are encountered with passage of time. These issues are regularly brought to the notice of CIB&RC and CGG experts for their timely resolution. Recently, in June 2026, a consolidated list of all online related issues (during registration and post registration) was submitted to Secretary, CIB&RC.

On the request of CropLife India, Secretary, CIB&RC agreed for a meeting for highlighting all CROP related issues. On 17th July 2026, a joint online meeting was organized by CropLife India and a presentation on all the consolidated issues of CROP portal was made in the presence of Secretary, CIB&RC, its experts and CGG team. The Secretary, CIB&RC instructed CGG team to positively look into all these issues for their resolution at the earliest.

7) Crop Grouping Implementation

In July 2025, SPPR in its 90th meeting invited all the major pesticide associations to present their views on the observations made by them on the Crop Grouping proposal. The CLI & ACFI jointly made a presentation to justify their comments / suggestions on the observation and recommendation of SPPR. All the other major pesticides associations (CCFI, PMFAI) also made similar comments in line with CLI views. After hearing from all the associations, it was informed by the Chairman-SPPR that they will now deliberate and discuss internally for taking any further decision on this matter.

When there was no update after the July 2025 meeting, this issue was discussed in all association meeting with Dr Alka Rao, Advisor FSSAI on 11th Dec. 2025 and subsequently, a submission also made to CEO, FSSAI. Subsequently, During the open house meeting at CIB&RC on 16th January 2026, it was informed by Secretary, CIBRC that the response has been received from SPPR of FSSAI and same will be communicated to the Industry Associations.

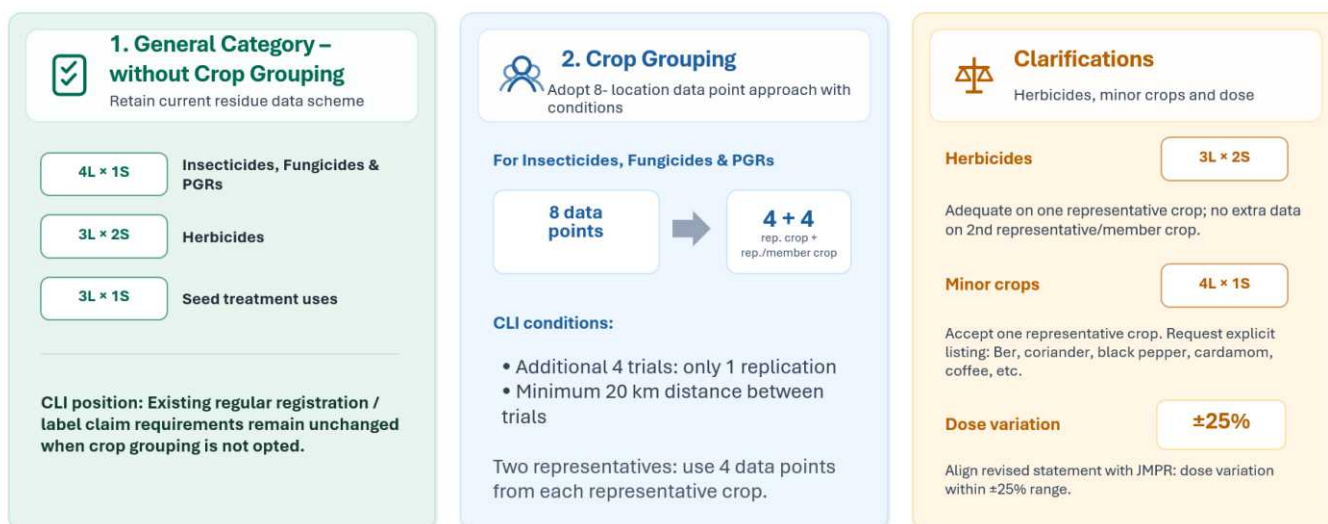
Afterwards, a public notice was issued by CIB&RC regarding the response of SPPR (FSSAI). Thereafter, CLI submitted its comments to SPPR through CIB&RC on the responses of SPPR. The SPPR in its 98th meeting held on 23rd June 2026 invited CropLife India wherein CLI justified its comments and suggestions. Further, Chairman SPPR requested CLI to send its final comments and the same were submitted on 26th June 2026. After the June 2026 submission, there is no response from FSSAI till date.

India Crop Grouping - Journey



MRL Extrapolation under Crop Grouping

CropLife India comments on FSSAI Food Safety and Standards Authority of India) recommendations



8) Proforma/Template for scrutiny of applications under various categories published by CIB&RC

For speeding up of scrutiny process, the RC in its 468th meeting discussed for devising the templates, spelling out the technical information extracted from the data in addition to the data submitted by the applicant as per the applicable guidelines to be furnished by the applicants w.r.t Chemistry, Toxicology, Bioassay and Packaging in order to facilitate the Secretariate of CIB&RC for speedy examination of applications under various categories of registration within the stipulated time as provided under the statute. Different task force (Chemistry, Tox and Bioefficacy) worked on these templates and CLI also hired Dr Bala for preparing the comments on these templates published by CIBRC.

The final comments from CLI were submitted to CIBRC and also highlighted during the meeting held under the Chairmanship of Secretary, CIBRC in the presence of CIBRC experts.

RC in its 472nd meeting minutes published the final templates for various categories for implementation. However, during scrutiny it was found that these templates have certain mistakes and anomalies. CLI and ACFI decided to jointly submit their comments before these templates are being uploaded on the CROP portal and finally submitted their comments on 5th August 2026 for consideration by Registration Committee for their rectification.

9) Dr Poonam Jasrotia Committee for consolidation of Scattered Guidelines

The RC had constituted a subcommittee under the Chairmanship of Dr Poonam Jasrotia, ADG-PP&B for consolidation of all the scattered guidelines approved in various RC meetings. Recently, Dr T Sonai Rajan is nominated as the new Member Secretary for this committee. Based on the inputs from members of the small CLI task force constituted for this purpose, the guidelines were consolidated by Mr. Murthy and a ppt was also prepared.

Mr. Rajesh Dhawan suggested to have an internal discussion on 5th March 2026 on these consolidated guidelines before the first meeting of Dr Poonam Jasrotia Committee on 10th March 2026 in virtual mode. Two meetings happened under the chairmanship of Dr. Poonam, Dr. Subhash from CIB&RC also attended. The committee proposed some refinements in the consolidated guidelines and thereafter these will be available in public domain for comments by stakeholders.

The RC in 472nd meeting minutes approved the consolidated guidelines and subsequently a public notice was published by CIBRC on 24th June 2026 for providing the comments by stakeholders within 30 days. After thorough discussion and with much hard work, CLI and ACFI jointly submitted their comments on 5th August 2026 for consideration by the Committee.

10) Open House Meeting conducted by CIB&RC on 16th Jan. 2026

An Open House meeting with the Associations of Pesticide Industries was organized on January 16th, 2026 in the Auditorium of the Directorate of Plant Protection, Quarantine and Storage at CIPMC Campus, Faridabad under the Chairmanship of Dr. P.K. Singh, Agricultural Commissioner & Chairman of the Registration Committee. Dr. J.P. Singh, Plant Protection Adviser to the Government of India, Directorate of Plant Protection, Quarantine and Storage, Dr. Subhash Chand, JD(Chem) & Secretary (CIB&RC), experts from the secretariat of CIB&RC and representatives of various Pesticides Industry Associations attended the Open House Meeting.

The Secretary, CIB&RC welcomed the Chairman of the Registration Committee, Plant Protection Adviser, DPPQS and all the participants. Chairman, Registration Committee was requested to give opening remarks on the occasion. The Chairman, Registration Committee expressed his gratitude and welcomed all the participants and delivered the opening remarks of the meeting. Chairman also briefed about the importance of Integrated Pesticide Management System (IPMS) for effective traceability of pesticides and supply of effective and good quality pesticides to the farming community for timely management of insect pests, disease causing plant pathogens and weed species and also highlighted the importance of template-based scrutiny of the applications to expedite the scrutiny process at secretariat level. Later, Plant Protection Adviser highlighted the importance of this open house meeting and also emphasized to provide their feedback on issues related to the registration of pesticides in CIB&RC and its relevant activities to enhance the system efficiency, accountability and transparency.

The Secretary CIB&RC highlighted the objectives and agenda of the session: viz. to establish a mechanism for comprehensive discussion on core issues such as guidelines for the registration of pesticides in various categories, operational concerns, issues pertain to the maximum residue limit, CROP portal related issues, inclusion of pesticides in insecticide schedule, problems faced by the industry, human resources, and existing gaps. The Secretary apprised the house that the aim is to address and resolve these challenges, ultimately enhancing transparency and efficiency within the registration system to ensure the smooth functioning of the regulatory framework.

Following the welcome address, the Secretary of CIB&RC, briefed about the agenda items to be discussed and requested inputs and proposals from each pesticide association to resolve the issues for seamless functioning of the secretariat.

11) Retrospective Imposition of Geo-Tagging Requirements as well as specific conditions associated with Geo Tagging document

A Public Notice dated 13th April 2026 was published by CIBRC seeking Geo-tagging details of the overseas manufacturing site and office address as a mandatory requirement. After going through the public notice CLI members made some observations on this mandatory requirement. It was decided to submit a representation to Secretary, CIBRC. Subsequently, a representation was submitted by CLI on 17th April 2026.

Later on it was informed that for indigenous manufacture, Geo tagging document will be needed till the KYC is enabled to have geo tagging details, and this requirement will be discontinued for geo-tagged sites after KYC is done. For import related issues, geo tagging having coordinate and map of area and apostilles will be accepted. For 9(4) TI/ FI cases, source name change, validity extension applicant will be required to submit the details.

12) Updation of Import Source and Indigenous Manufacturing List

It was discussed on the 3rd June 2026 meeting with the Secretary, CIB & RC that a Public Notice may be issued by CIB&RC asking stakeholder to highlight their updated import source and manufacturing list and thereafter based on the inputs received, the CIBRC and Industry Associations can compile the updated list (as done for scattered guidelines). Finally, such list can be verified by CIB&RC independently and be published.

13) Strategic Regulatory Review and Planning (SRRP) meeting

The SRRP meeting was organized by CropLife Asia from 8-11th June 2026 at Bangkok, Thailand. RAG Expert Member Mr. Subhash Singh and Dr. Rakesh Kumar, Head- Regulatory Affairs, CropLife India participated physically in this annual meeting. Regulatory Affairs Group Lead, Mr. Rajesh Dhawan, Co-Lead, Mr. Manoj Lingeri, Expert member Mr. Pralhad More, Mr. Yuvraj Chopra and Mr. Hemat Pandey joined as online participants. The main objective of the meeting was to ensure the long-term freedom to operate in the agricultural industry whereby crop protection products are accepted as an integral part of agriculture. The meeting aimed to build societal trust, increase resiliency of decision-makers, collaborate with stakeholders, be visible in public dialogue, utilize a digital strategy, challenge, and develop strategies for addressing emerging concerns and create like-minded coalitions, amongst other goals.

CropLife India was specifically requested to share an update on the draft Pesticide Management Bill-2025. As the topic was technical from a legal perspective, Mr. Ankit Virmani and Ms. Devanshi were requested to lead the presentation. The presentation comprehensively covered the followings: History of Pesticide Management Bill, Regulatory Alignment achieved, and outstanding issues and way forward. The RAST team had detailed discussion on each of the points and the entire discussion lasted for about 4 hours. Some of the regulatory alignment achieved so far by CropLife India were much appreciated by entire RAST team. All the RAG experts who joined in-person or online contributed thoroughly for a fruitful discussion and clearer and better understanding of draft PMB-2025.





14) Status Update on Biostimulants

Background / Issue

In Sept. 2025, MoA&FW's gazette notification omitted Animal-origin **biostimulants** / amino acids from Schedule-VI, creating regulatory ambiguity for affected products and state-level implementation.

Writ petition filed by CLI, ACFI & BASAI in Dec. 2025

The matter remains sub judice in the Telangana High Court. Industry is awaiting further judicial direction before any final regulatory position is known.

State level implications
Without uniform interpretation, States may take different positions, increasing uncertainty for companies, channel partners and product movement.

Key developments

Ministry communication	State interpretation gap	June 2026 hearing	Next date pending
Presentation with Telangana HC order sent to States advising no coercive action.	Some States indicate that the Telangana HC order may not be binding on them.	Scheduled court hearing could not take place.	Next hearing date is yet to be allotted.

Advocacy focus

Where coercive-action risk is raised by a State, industry advocacy can be taken up to clarify the Ministry communication and Court order.

15) Quarterly Meetings of Regulatory Affairs Group (RAG) of CropLife India

The Regulatory Affairs Group (RAG) of CropLife India holds regular quarterly meeting with among its members for resolving various regulatory issues arising from time to time with different department and Ministries of the State and Central government. During the year 2025-26, four RAG meetings were held.

1. 14th November 2025 at Bharat Certis Agriscience Ltd., Delhi - 29 participants
2. 19th February 2026 at Ramada, Darjeeling, W.B. – 19 participants
3. 28th May 2026 at Sumitomo Chemical India Ltd., Delhi- 31 participants
4. 20th August 2026 at T-Stanes and Company Ltd., Coimbatore (TN) – 29 participants



Visit of RAG Experts to United Planters Association of South India (UPASI), Coonoor

Recently, it was highlighted by UPASI, TRF that during their preliminary observation, Tea plantations across South India are facing some issues w.r.t MRLs and PHI when using drones for spraying of pesticides in Tea Plantations.

In order to better understand the issue in detail, a meeting on "Issues pertaining to use of drones for spraying of pesticides in Tea Plantations: MRLs and PHI" was organized on 21st August 2026 at UPASI, Coonoor.

The CropLife India RAG experts, who attended the 20th August 2026 RAG meeting at T-Stanes & Company Ltd., participated in the meeting. The officials and Scientists from UPASI also took part in the discussion. The issue was discussed in details and it was agreed that to resolve the issue, the most important part is the development of study protocols.

It was also suggested to have the discussion with Drone Task force of CropLife Asia to have their views and expertise in this matter before starting the work on development of protocols.



ADVOCACY & COMMUNICATIONS

The **Advocacy & Communications Committee** remained a key platform for aligning CropLife India's policy advocacy, regulatory engagement, state-level interventions and strategic communications. During the year, the Committee strengthened industry coordination, enhanced preparedness on emerging issues and enabled more proactive, evidence-based engagement with policymakers and stakeholders.

Greater involvement of member companies, subject-matter experts and state-level representatives strengthened **early-warning mechanisms, issue identification and coordinated industry responses**.

Strategic Policy & Regulatory Advocacy

CropLife India advanced focused advocacy on key issues including **Glyphosate, Glufosinate, Paraquat Dichloride**, and **Carbosulfan** engaging Central and State Governments and other stakeholders.

- ❖ **Glyphosate:** Continued national and state-level engagement, particularly in **Punjab and Andhra Pradesh**, advocating science-based regulatory approaches and constructive resolution of legal and regulatory concerns.
- ❖ **Glufosinate:** Strengthened advocacy on the cumulative impact of **Anti-Dumping Duty (ADD), Minimum Import Price (MIP) and Anti-Absorption Guarantee** measures, supported by inputs from member companies.
- ❖ **Paraquat Dichloride & Carbosulfan:** Participated in the Central Government-level examination of the issue and presented the industry's scientific perspective. Following the proposed Draft Ban Order, advocacy focused on **transparency, scientific evidence, rationale and due process**.

Driving State-Level Advocacy

State-level engagement remained central to CropLife India's advocacy agenda, addressing regulatory bottlenecks and improving the operating environment for the industry.

In **Haryana**, CropLife India pursued simplification of marketing and sale licensing processes, addressing procedural bottlenecks and delays. In **Punjab**, the Committee monitored legal developments around **ad-hoc restrictions in Basmati-growing areas** and evaluated the way forward for the **BasmatiNet traceability initiative**, alongside efforts to explore institutional collaboration with **Punjab Agricultural University (PAU)**.

The Committee also supported resolution of **biostimulant sales approval issues in Uttar Pradesh and Rajasthan**, while monitoring similar challenges in Maharashtra, Haryana and other States.

National Conference 2026

The Committee provided strategic direction for **CropLife India's National Conference 2026**, centred on **AI, innovation, technology and sustainable agriculture** and their role in transforming Indian agriculture and improving farmer incomes.

The Conference brought together policymakers, industry leaders, technology companies and experts across four knowledge-led sessions. The Committee also supported the development of a **YES BANK Knowledge Report**, incorporating member inputs and focusing on technology adoption, agricultural efficiency, innovation, sustainability and the evolving role of crop protection.

Communications & Media Impact

With **TORQUE Communications** appointed as CropLife India's PR partner in January 2026, external communications gained significant momentum, generating approximately **500 media clips across 17 cities and 11 languages**, supported by **13 press releases and six opinion articles**.

Two major media engagements were key milestones:

- ❖ **January 2026:** E-commerce and crop protection
- ❖ **April 2026:** Regulatory Data Protection (PRD) and its inclusion in the Draft PMB 2025

The Committee also adopted a more **proactive narrative-building approach**, particularly around negative or misleading perceptions of crop protection. This included exploring positive storytelling initiatives, such as a flagship film highlighting the sector's role in **food security and feeding the nation**.

The communications strategy further expanded to include **third-party voices, opinion-led advocacy, state-level media engagement and targeted PRD outreach**, strengthening CropLife India's voice on critical policy and regulatory issues.

Looking Ahead

The Committee will continue to drive **science-based policymaking, proactive regulatory advocacy, stronger state engagement and strategic communications**, while deepening collaboration across member companies. The focus will remain on positioning the crop protection industry as an **innovation-driven, research-led and solution-focused partner in India's agricultural transformation**.

Industry Engagements & Thought Leadership

ASSOCHAM Agritech 3.0 | Smart Agriculture for Viksit Bharat | 11 November 2025 | New Delhi



CropLife India participated in ASSOCHAM's "**Agritech 3.0: Smart Agriculture for Viksit Bharat**", contributing to the session "*Addressing the Current Challenges and Way Forward.*" The discussion focused on improving farm productivity while protecting soil health and natural resources amid climate change.

Industry perspectives highlighted the potential of **biologicals, integrated pest and nutrient management, AI-enabled advisory, remote sensing, drones, IoT and satellite-based early-warning systems** to enable more precise and resilient farming.

The panel featured **Mr. Raju Kapoor (FMC India), Mr. Muthu K E (Bayer CropScience), Mr. Sarjiwan Manhas (Crystal Crop Protection) and Dr. Ranjesh Kumar Singh (Bharat Certis AgriScience).**

The engagement reinforced the importance of translating innovation into **accessible, practical farm-level solutions**, supported by science-based policies and enabling regulatory frameworks.

Agrochem Summit 2025 | Patents, IPR & the Next Wave of Innovation | 4th Edition | Session II

CropLife India participated in the **4th Edition of Agrochem Summit 2025**, contributing to discussions on India's evolving **patent and intellectual property landscape** and its implications for agrochemical innovation.



The session highlighted the opportunity created by **47 patented molecules expected to expire after 2026 through 2044**, alongside India's growing capabilities in R&D, manufacturing and exports. India currently accounts for approximately **11% of global crop protection chemical exports**, compared with China's 22%.

The discussion also examined the Indian Patents Act, 1970, with **374 registered molecules, 227 patented formulations and 1,517 applications pending** cited as indicators of the rapidly evolving innovation ecosystem.

The overarching message was clear: **greater investment in R&D, stronger IPR protection and technology development will be critical to strengthening India's global competitiveness.**

CII India Edge 2025 | Agriculture and Rural Reforms: Farm to Global Trade | 4th December 2025 | New Delhi

As an **Institutional Member of CII India Edge 2025**, CropLife India contributed to the panel on "*Agriculture and Rural Reforms: Farm to Global Trade*," focused on long-term policy recommendations aligned with **Viksit Bharat 2047**.

The discussion emphasised farmer-centric reforms, including stronger **FPOs, improved access to capital and technology, soil and water management, digital finance, crop insurance, risk management and value-added exports.**



Mr. Ankur Aggarwal, Chairman, CropLife India and Executive Chairman & Managing Director, Crystal Crop Protection, highlighted persistent perception challenges around pesticides and emphasised that **responsibly and scientifically used crop protection products are essential for yield protection, food security and nutrition.**

He called for **Government–Academia–Industry Centres of Excellence**, faster product approvals, Regulatory Data Protection, reduced registration bottlenecks and balanced fertiliser use to accelerate innovation and enable India's transition from **volume-led to value-led agriculture.**

BRAND R.Comm Agriculture & Rural Communication Summit & Awards 2025

CEO Panel: The Future of Agri & Rural Communication | New Delhi CropLife India participated in the **BRAND R.Comm Agriculture & Rural Communication Summit & Awards 2025**, contributing to the Valedictory CEO Panel on *"The Future of Agri & Rural Communication."*

Moderated by **Mr. Rajvir Rathi, Director – Agricultural Affairs & Policy, Bayer Crop Science**, the session examined how agricultural communication must evolve from one-way messaging towards **clarity, empathy, engagement and measurable understanding**.

Mr. Ankur Aggarwal, Chairman, CropLife India, highlighted the challenge of sustaining farmer education amid shortening product life cycles. He noted that strong technologies can struggle without sustained communication, while consistent **branding, stewardship and farmer engagement** can significantly influence adoption.



He also highlighted the potential for farmers to rapidly adopt **AI-powered advisory tools and platforms such as ChatGPT**, underscoring the need for long-term investment in credible, technology-enabled farmer communication.

CropLife India–Punjab Agricultural University (PAU) Engagement

Strengthening Academia–Industry Collaboration for Sustainable Agriculture

28 April 2026 | Ludhiana, Punjab

CropLife India and **Punjab Agricultural University (PAU)** convened a high-level dialogue to strengthen **academia–industry collaboration** and identify actionable solutions for Punjab's evolving agricultural challenges, with a shared focus on **farmer prosperity, sustainability, innovation and export readiness**.

Key Areas of Engagement

Crop Diversification & Sustainability

Discussions focused on reducing dependence on paddy, promoting **Basmati, cotton and alternative cropping systems**, and improving water, soil and nutrient-use efficiency. The **Maize–Moong–Mustard (3M) system** was discussed as a resource-efficient alternative with significant potential to reduce groundwater and power consumption.

Basmati & Export Readiness

Basmati emerged as a key opportunity for Punjab's high-value agriculture. CropLife India advocated a **Joint Task Force and scaling of Basmati.Net** to strengthen traceability, address MRL-related challenges, improve export readiness and enhance farmer value realization.

Climate-Resilient Agriculture

The dialogue highlighted opportunities for collaboration in **drought tolerance, direct-seeded rice, nitrogen-use efficiency, advanced breeding, water conservation and precision agriculture.**

Crop Protection Stewardship

PAU and industry representatives emphasised **Integrated Pest Management (IPM), safe and responsible use, PHI compliance, farmer training and stronger field-level extension.** The need for validated technologies and science-based messaging was also reinforced.

Market Access & Farmer Incomes

Participants stressed the importance of **storage, aggregation, FPOs, processing and market linkages** to improve price realization and enable farmers to participate in export-oriented value chains.



Innovation & Policy

The meeting highlighted the need for **innovation-friendly regulatory frameworks, faster access to new technologies and stronger public-private partnerships**, particularly in breeding, biologicals and digital agriculture.

Digital Agriculture & Youth

Opportunities were identified to engage youth through **agri-startups, digital advisory, online marketing and smart farming**, with PAU playing a role in training, incubation and technology validation.

Key Takeaway

The engagement reinforced a shared vision for a **more diversified, climate-resilient, technology-enabled and export-oriented Punjab agriculture.** CropLife India and PAU reaffirmed their commitment to sustained collaboration through **research partnerships, farmer outreach, stewardship, technology transfer, Basmati.Net, CSR initiatives and Centres of Excellence.**

“When academia, industry and policymakers align, scalable and sustainable solutions become achievable.”

IN THE PUBLIC EYE

A YEAR OF IMPACTFUL ENGAGEMENT

SEPTEMBER 2025 – AUGUST 2026

Amplifying Impact.
Driving Conversations.
Creating Change.

CropLife India's proactive media engagements shaped national conversations on policy, innovation, stewardship and farmer well-being across the country.



629

Total Clips



15

Press Releases &
Statements



29

Cities



11

Languages



4

National Press
Conferences



TWO PRESS CONFERENCES THAT MADE AN IMPACT



21ST
JANUARY
2026

E-COMMERCE REGULATION

National Conference on Crop Protection
Products Sale on E-Commerce Platforms

Regulatory
gaps in online
pesticide sales

Need for licensing,
verification &
accountability

Building a safer,
transparent digital
ecosystem



24th
APRIL
2026

DRAFT PMB 2025 & PRD

Press Meet on Draft Pesticides
Management Bill, 2025

Addressing
innovation lag for
farmers

Importance of
Regulatory Data
Protection (PRD)

Enabling access to
modern, safer crop
protection solutions



MONTH-WISE HIGHLIGHTS



JAN 2026

- Draft Pesticides Management Bill, 2025
- E-Commerce Conference
- Pre-Budget Press Release



FEB 2026

- Union Budget 2026-27 Reaction
- Pusa Krishi Vigyan Mela 2026
- Opinion Article (Express Computer)



MAR 2026

- Myth vs Fact Campaign
- West Asia Conflict Impact
- Opinion Article (Hindustan Times)



APR 2026

- Press Meet on Draft PMB 2025
- PRD Advocacy
- Zaid Crop Advisory



MAY-JUN 2026

- Climate & Export Focus
- Farmer Outreach
- Media Engagement (Tea & Spices)



AUG 2026

- Illicit Pesticides Campaign
- 5-Company Statement on PRD
- Leadership & Innovation Articles

OUR REACH



629

Total Clips



15

Press Releases & Statements



29

Cities



11

Languages



4

National Press Conferences

KEY THEMES COVERED



Policy &
Regulation



Innovation &
Technology



Farmer
Well-being



Responsible
Stewardship



Exports &
Competitiveness



Our commitment remains steadfast – to support farmers, promote innovation, ensure responsible crop protection and contribute to a resilient, productive and sustainable agricultural future for India.

– CropLife India



SCIENCE. INNOVATION. STEWARDSHIP. PARTNERSHIP.
FOR A SUSTAINABLE AGRICULTURAL FUTURE.

IN THE PUBLIC EYE

OPINION | India's new pesticide bill must keep pace with emerging export challenges

Indian agriculture faces supply disruptions and rising input costs. Global pesticide rules are getting stricter. This calls for faster reforms and better access to modern crop protection technologies



Pesticide residue standards are tightening globally

CNBC-TV18 @CNBCTV18News

#CNBCTV18Access | A reform or a missed opportunity: What does the Pesticides Management Bill 2025 mean for farmers?

The answer will determine how effectively Indian agriculture responds to the combined pressures of pests, climate change, and global trade, writes Dr Gyanendra Shukla (@GSHUKLA), MD & CEO, Rallis India, and Vice Chairman, @CropLifeIndia.

cnbctv18.com/economy/pestic...

Pesticide Management Bill 2025: Reform or a missed opportunity for farmers? - CNBC

From cnbctv18.com

12:24 PM · May 19, 2026 · 1K Views

CropLife India pushes for 5-yr data protection in pesticide Bill

Even as Union Agriculture Minister Shri. N. Chandrababu Naidu said on Friday that laws related to seeds and pesticides are nearly ready and likely to be tabled in the next Parliament session, CropLife India, which represents nearly 70 per cent of the domestic pesticide industry, has urged the government to include a five-year regulatory data protection provision in the draft Pesticides Management Bill (PMB). The organisation warned that

its absence discourages companies from introducing newer and safer crop protection technologies in India. Ankur Aggarwal said that under the current framework – still anchored in the Insecticides Act, 1968 – there is no protection for the extensive safety, efficacy, residue and environmental data a company must generate before registering a new pesticide.

BS REPORTER

The next farm reform must protect India's harvest

As India marks Reform 100, it is time to reflect on the progress made in the past century. The foundation for a long and prosperous future lies in the strength of our agricultural sector. This is why crop protection should become a central pillar of our growth strategy. A new national crop protection policy is needed to ensure the safety and efficacy of pesticides, to protect the environment, and to ensure the safety of food. A new national crop protection policy is needed to ensure the safety and efficacy of pesticides, to protect the environment, and to ensure the safety of food.

ANKUR AGGARWAL

MD & CEO, Rallis India, and Vice Chairman, CropLife India

As India marks Reform 100, it is time to reflect on the progress made in the past century. The foundation for a long and prosperous future lies in the strength of our agricultural sector. This is why crop protection should become a central pillar of our growth strategy. A new national crop protection policy is needed to ensure the safety and efficacy of pesticides, to protect the environment, and to ensure the safety of food.

EU's new SPS threaten Assam's tea exports

This article is authored by Ankur Aggarwal, chairman, CropLife India and executive chairman & managing director, Crystal Crop Protection Ltd.

Updated on: Mar 27, 2026, 11:59:57 IST

By [Ankur Aggarwal](#)



Tea plantation (Unsplash)

How AI Is creating real impact in crop protection for India's farmers

By Express Computer · On Feb 19, 2026



Farmer's choice-basket needs expansion to sustain exports to high value markets

With tighter global food safety norms raising the bar for Indian farm exports, expanding access to newer crop protection technologies, improving traceability and strengthening Good Agricultural Practices can help farmers meet high-value market requirements.

Rajaram Mohan Babu Bopanna • ET Agriculture
Published On Aug 27, 2026 at 02:08 PM IST



Farmers' choice basket needs expansion to sustain exports to high-value markets

A YEAR OF GROWING IMPACT

DIGITAL PERFORMANCE OVERVIEW

17 AUGUST 2025 – 17 AUGUST 2026

Building visibility. Driving engagement. Championing Indian agriculture across every platform.



TOP PERFORMING POSTS

TOP 5 LINKEDIN POSTS			IMPRESSIONS
1	9 OCT 2025	About CropLife India as the apex body representing leading domestic and multinational R&D-driven crop science companies	26,815
2	20 MAY 2026	Public debate around the Pesticide Management Bill, 2025	25,935
3	9 APR 2026	Moneycontrol coverage highlighting a growing faultline in Indian agriculture	19,139
4	2 APR 2026	Economic Times coverage on rising agricultural input costs and CropLife India's perspective	16,972
5	27 SEP 2025	CEO Panel at National Conference 2025: "Pesticides in the Spotlight: Villain, Hero or Scapegoat?"	14,979
SPECIAL HIGHLIGHT SHIVRAJ SINGH CHOUHAN 26 SEP 2025 Vote of Thanks acknowledging Shivraj Singh Chouhan's keynote address			616 IMPRESSIONS

TOP 5 FACEBOOK POSTS			VIEWS
1	22 DEC 2025	Xmas Wins With CropLife India – Question 3 / Final Chance to Win	3,871
2	20 DEC 2025	Xmas Wins With CropLife India – Question 1	3,210
3	11 FEB 2026	Valentine's With CropLife – Question 2 / Final Chance to Win	2,980
4	10 FEB 2026	Valentine's With CropLife – Question 1 / Contest Launch	2,923
5	21 DEC 2025	Xmas Wins With CropLife India – Question 2	2,713

TOP 5 INSTAGRAM POSTS			VIEWS
1	16 OCT 2025	#DeepotsavWith CropLifeIndia – Question 1	2,647
2	20 DEC 2025	#XmasWinsWith CropLifeIndia – Question 1	2,395
3	19 DEC 2025	Ankur Aggarwal on value unlocking in Indian agriculture – On The Agri Today Show	2,356
4	10 FEB 2026	#ValentinesWith CropLife – Question 1 / Contest Launch	2,345
5	17 OCT 2025	#DeepotsavWith CropLifeIndia – Question 2	2,138



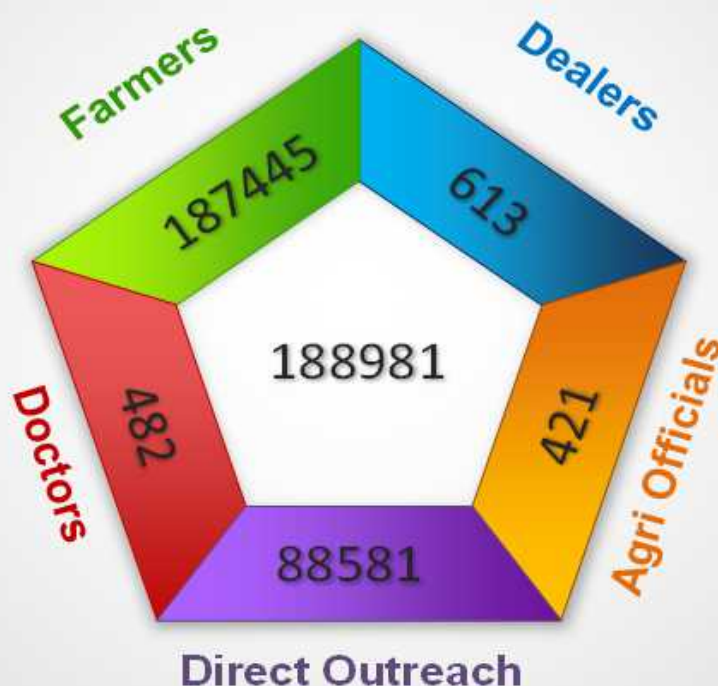
♥ THANK YOU FOR BEING PART OF OUR JOURNEY. 🌱 Here's to an even bigger impact ahead!

STEWARDSHIP

Promoting Responsible Use, Protecting Farmers and Strengthening Market Integrity

Responsible stewardship remains a cornerstone of CropLife India's work. During 2025–2026, CropLife India expanded its efforts to promote the **safe and responsible use of crop protection products (CPPs)** while strengthening awareness around **anti-illicit trade (AIT)** among farmers, dealers, agricultural officials, health practitioners and other stakeholders.

Outreach Summary-2025



Our stewardship programmes focused on taking practical knowledge closer to the farming community through **awareness workshops, skill-development programmes, farmer outreach and multi-stakeholder engagement**. At the same time, partnerships with Government institutions, agricultural universities and grassroots organisations helped broaden the reach and impact of these initiatives.

Awareness Workshops for Dealers, Agriculture Assistants & Health Practitioners – Maharashtra

Promoting Responsible Use of Crop Protection Products & Combating Illicit Trade
2025 | Wardha District, Maharashtra

CropLife India organised **nine awareness and training workshops** across **Wardha, Arvi and Hinganghat** blocks of Wardha district, Maharashtra, to strengthen understanding of the **safe and responsible use of crop protection products (CPPs)** and raise awareness on **Anti-Illicit Trade (AIT)**.

Multi-Stakeholder Engagement

The programme brought together key stakeholders across the agricultural and healthcare ecosystem, including senior Government officials and field-level stakeholders. The engagement included the **Additional Collector, Wardha; Sub-Divisional Agriculture Officer; Taluka Agriculture Officer; Civil Surgeon; Dean, MGIMS; DMIMS, Wardha; and Dr. Kanungo**, alongside dealers, agriculture officials and health practitioners.

The workshops focused on practical awareness and responsible practices, while highlighting the importance of ensuring that farmers have access to **genuine, quality crop protection products**.

Key Impact

Stakeholder Group Direct Outreach

Dealers	223
Agriculture Officials	246
Health Practitioners	482
Total Direct Outreach	951

Impact at a Glance

9 workshops | 951 stakeholders reached | 3 locations covered | Multi-stakeholder engagement

The initiative strengthened CropLife India's stewardship efforts by bringing **dealers, Government agriculture officials and health practitioners** together around a common objective—promoting **safe, responsible crop protection and greater awareness against illicit products**.



Mass Awareness Pilot Project on Illicit Crop Protection Products & Responsible Use – Uttar Pradesh

Strengthening Farmer Awareness and Combating Illicit Trade
2025–2026 | Agra, Mathura & Hathras, Uttar Pradesh

CropLife India successfully completed a **Mass Awareness Pilot Project** across three districts of Uttar Pradesh—**Agra, Mathura and Hathras**—to strengthen awareness on the risks associated with **illicit crop protection products (CPPs)** and promote their **safe and responsible use**.

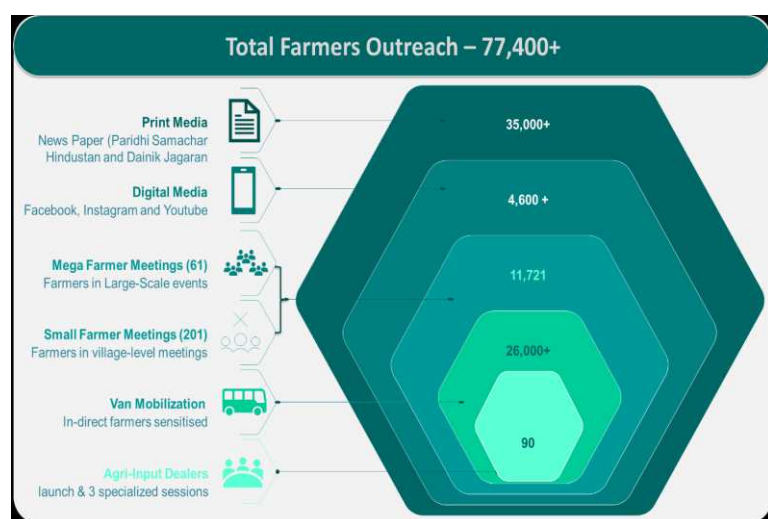
A Multi-Platform Awareness Campaign

The pilot adopted a comprehensive, community-focused approach, combining multiple engagement formats to take key messages directly to farmers and other stakeholders across the agricultural value chain.

The campaign included:

- ❖ **Launch Event** – formally initiating the awareness programme.
- ❖ **Van Campaign** – taking awareness messages directly to farming communities.
- ❖ **Small Farmer Meetings** – enabling focused, interactive engagement.
- ❖ **Mega Farmer Meetings** – facilitating wider community-level outreach.
- ❖ **Dealer Meetings** – strengthening awareness among agricultural input sellers.
- ❖ **Agricultural Officials' Meetings** – engaging Government stakeholders.
- ❖ **One-to-One Outreach** – enabling direct interaction and personalised awareness.

Impact



**Joint Director, Agriculture Department,
Uttar Pradesh.**

3 Districts | Multiple outreach formats | Farmer & stakeholder engagement | AIT + Responsible Use

The pilot marked an important step in CropLife India's efforts to build **grassroots awareness against illicit crop protection products**, while promoting informed purchasing decisions and **safe, responsible and effective use of genuine CPPs**.



CropLife India's Participation in Krishi Jagran's Millionaire Farmers of India (MFOI)

8 December 2025 | Venue: IARI Mela Ground, Pusa, New Delhi

CropLife India partnered with Krishi Jagran for the Millionaire Farmers of India (MFOI) Awards 2025, hosting a high-impact panel discussion focused on strengthening dialogue among farmers, industry and government stakeholders.

Distinguished Panelist: Dr. Sushil Pandey, Dr. Garima Pandey, Mr. Girish Ahuja, Dr. Surender Kumar



Awareness Workshop on Sustainable Management of Fall Armyworm

12 December 2025 at IBDC, Ramnagar, Kurukshetra, Haryana

CropLife India, in collaboration with the **Departments of Agriculture and Horticulture, Government of Haryana**, organised an awareness workshop on **Sustainable Management of Fall Armyworm (FAW) in Corn & Sweet Corn** on 12 December 2025 at IBDC, Ramnagar, Kurukshetra, Haryana. The workshop brought together approximately **100 farmers, dealers, agricultural officials, scientists, and industry representatives** to strengthen awareness on FAW identification, monitoring, Integrated Pest Management (IPM), and Insecticide Resistance Management (IRM).

Experts highlighted the importance of **accurate pest identification, crop monitoring, diversified IPM practices, responsible insecticide use, and rotation of insecticides based on their Modes of Action (MoA)** to delay resistance development and ensure sustainable FAW management.



Strengthening Responsible E-Commerce for Crop Protection Products

National Conference on CPPs Sale on E-Commerce Platforms: Opportunities, Challenges & Way Forward

21 January 2026 | New Delhi

Driving Responsible Digitalisation in Crop Protection

The rapid expansion of e-commerce is transforming the way agricultural inputs are accessed and purchased. While digital platforms offer farmers greater convenience and access, the online sale of Crop Protection Products (CPPs) also presents new challenges related to **product authenticity, seller credentials, traceability, regulatory compliance, transportation, storage and accountability**.

Recognising the need to address these emerging challenges, **CropLife India's AIT Committee** organised a **National Conference on "Crop Protection Products Sale on E-Commerce Platforms – Opportunities, Challenges & Way Forward"** in New Delhi on 21 January 2026.

The conference provided a platform for **Government, regulatory authorities, industry, e-commerce platforms and legal experts** to examine the evolving digital marketplace and identify practical measures to ensure that online access to CPPs remains safe, transparent and compliant.

High-Level Government & Industry Engagement

The conference was inaugurated by **Dr. P. K. Singh, Agriculture Commissioner, Ministry of Agriculture & Farmers Welfare, Government of India**, as Chief Guest, with **Dr. Subhash Chand, Secretary, CIB & RC**, as Guest of Honour.

A total of 140 participants including Government officials, E-commerce Platforms, Industry were participated.

The discussions reinforced a key principle: **digitalisation should complement—not dilute—the regulatory safeguards applicable to Crop Protection Products**. The same standards of product authenticity, licensing, responsible handling and accountability must apply irrespective of whether a product is purchased online or offline.

Key Highlights

01 | Building a Multi-Stakeholder Framework

Brought together stakeholders across the CPP value chain to identify regulatory and operational gaps in online sales.

02 | Promoting Digital Governance

Global best practices highlighted the importance of **Mandatory Registration, KYC-based platform controls and risk-based enforcement** to strengthen digital compliance.

03 | Strengthening Product & Seller Verification

Discussions emphasised verification of seller licences, Principal Certificates, authorised procurement channels and geographical restrictions before products are listed and sold online.

04 | Enhancing Traceability & Accountability

The conference called for clear accountability extending from the **seller and e-commerce platform through the supply chain to the brand owner**, supported by robust digital traceability.

05 | Protecting Farmers from Illicit Products

Participants highlighted the need for stronger platform due diligence and automated mechanisms to identify and remove fraudulent sellers and unauthorised listings

Key Recommendations

- ❖ Strengthen seller verification
- ❖ Ensure product-level compliance
- ❖ Enhance digital traceability
- ❖ Strengthen platform accountability
- ❖ Address storage and transportation
- ❖ Enable regulatory oversight
- ❖ Promote uniform implementation

GLIMPSES



Pusa Krishi Vigyan Mela 2026

Advancing Farmer Awareness on Safe Use and Anti-Illicit Trade

25–27 February 2026 | IARI, New Delhi

CropLife India participated in the Pusa Krishi Vigyan Mela 2026, organised by the Indian Agricultural Research Institute (IARI) under the theme “Viksit Krishi – Atmanirbhar Bharat.” The three-day event brought together farmers, agricultural companies, Government and non-Government organisations and agri-entrepreneurs.

CropLife India used the platform to strengthen grassroots awareness on Safe & Responsible Use of Crop Protection Products and Anti-Illicit Trade. Visitors were engaged through one-to-one interactions, specially developed Hindi brochures, visual displays and an innovative folk-song campaign highlighting responsible use and the risks associated with illicit crop protection products.

The local-language communication approach received positive appreciation from visitors and organisers and helped make the key messages more accessible and engaging for farmers.

Key Impact

- ❖ 5,000+ farmers and visitors reached through direct engagement.
- ❖ Sensitised farmers on the Safe & Responsible Use of CPPs.
- ❖ Raised awareness on the risks associated with illicit crop protection products.
- ❖ Educated farmers on identifying genuine Crop Protection Products.
- ❖ Leveraged folk music and Hindi-language communication as an innovative awareness tool.
- ❖ Media and digital visibility



CropLife India's Participation in Krishi Mahotsav: Pradarshani Evam Prashikshan

11–13 April 2026 | Dussehra Ground, Raisen, Madhya Pradesh

CropLife India participated in Krishi Mahotsav: Pradarshani Evam Prashikshan, a national agricultural exhibition and training event organized by the Ministry of Agriculture & Farmers Welfare, Government of India, in collaboration with the Government of Madhya Pradesh.

The inaugural session was led by prominent dignitaries, including Union Defence Minister Shri Rajnath Singh, Union Agriculture Minister Shri Shivraj Singh Chouhan, and Madhya Pradesh Chief Minister Dr. Mohan Yadav.

Through a dedicated exhibition stall, CropLife India promoted Safe & Responsible Use (RU) of Crop Protection Products (CPPs) and Anti-Illicit Trade (AIT) awareness. Farmers and visitors were engaged through one-to-one interactions, educational brochures, awareness banners, and an innovative Hindi folk-song campaign highlighting safe pesticide use and the risks of counterfeit products. The folk song received wide appreciation from visitors and event organizers.

Key Impact

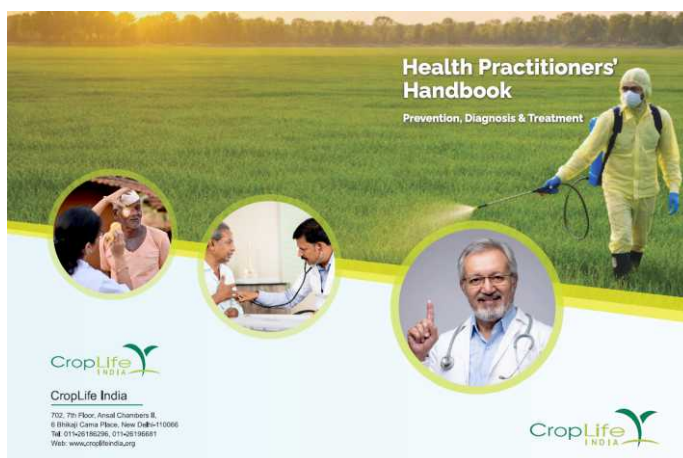
- ❖ 4,000+ farmers and visitors engaged and sensitized.
- ❖ Awareness created on safe and responsible use of CPPs.
- ❖ Farmers educated on the risks of illicit and counterfeit products.
- ❖ 200+ PPE kits distributed to promote safe handling and application practices.



Health Practitioners' Handbook – Prevention, Diagnosis and Treatment

As part of its ongoing stewardship initiatives, CropLife India's Stewardship Committee undertook the revision and updating of the **Health Practitioners' Handbook – Prevention, Diagnosis and Treatment**, with the technical support and guidance of **Dr. D. Kanungo**, a renowned toxicologist.

The revised handbook is developed to reflect the evolving agrochemical landscape and to provide healthcare professionals with updated and relevant information for the prevention, diagnosis, and treatment of pesticide-related poisoning cases. In particular, the revision incorporated the latest agrochemical products, including combination products, in line with the products registered by the **Central Insecticides Board & Registration Committee (CIB&RC)**.



The initiative is aimed at strengthening the availability of accurate, current, and practical reference material for health practitioners dealing with pesticide exposure and poisoning. By facilitating access to updated information on agrochemical products and their management, the handbook is expected to support healthcare professionals in making informed clinical decisions and contribute to improved preparedness and response to pesticide-related incidents.

The revised handbook represents an important contribution to CropLife India's commitment to **responsible pesticide stewardship, healthcare awareness, and strengthening the capacity of medical professionals** involved in the management of pesticide exposure.

Model Farms, Better Practices, Sustainable Agriculture

CropLife India's Stewardship Committee initiated the development of Model Farms/Centres of Excellence to demonstrate Good Agricultural Practices (GAP) and promote the safe, responsible, and sustainable use of crop protection products among farmers and government authorities.

The Committee identified five states representing different agro-climatic zones for the development of Model Farms:

Zone	Member Company	Location
South Zone	BASF India	Rajahmundry, Andhra Pradesh
East Zone	Bayer CropScience	Raipur, Chhattisgarh
North Zone	Dhanuka Agritech	Palwal, Haryana
Central Zone	Indofil Industries	Bhopal, Madhya Pradesh
West Zone	Syngenta India	Yavatmal, Maharashtra

Following the development of the Model Farms, CropLife India and member companies organized Field Days to demonstrate sustainable farming solutions, showcase GAP alongside conventional farming practices, and promote the responsible use of crop protection products.

1. Field Day at South Zone Model Farm – BASF India & CropLife India

BASF India Ltd. successfully developed a rice Model Farm for the Rabi season 2026 at Navabupeta-Mandapeta, East Godavari, Andhra Pradesh.

Following the development of the Model Farm, CropLife India and BASF India jointly organized a Field Day on 15 April 2026. The programme brought together approximately 85 participants, including farmers, government officials, scientists, CropLife India representatives, and industry members.

Key government and scientific stakeholders included Dr. Sahadev Reddy, Principal Scientist, RARS Maruteru; Ch. K. V. Chowdery, ADA; B. Meena, AO, Alamuru Mandal; and Dr. B. R. Ambedkar, ADA, Konaseema District.

The Field Day provided an interactive platform to compare GAP with conventional farmer practices and facilitated technical discussions on sustainable crop production.



2. Field Day at East Zone Model Farm – Bayer CropScience

Bayer CropScience successfully developed a rice Model Farm during the Rabi 2025–26 season at Gobra village, Raipur District, Chhattisgarh. CropLife India and Bayer CropScience jointly organized a Field Day at the Model Farm on 18 April 2026. The programme brought together government officials, scientists, farmers, CropLife India representatives, and industry stakeholders, with the objective of promoting Good Agricultural Practices (GAP) and the safe and responsible use of crop protection products.

The Field Day directly engaged approximately 200 stakeholders, including Mrs. Yogita Chandrakar, Assistant Director Agriculture, Mahasamund, Chhattisgarh and with an estimated 3,000 stakeholders reached through indirect outreach. A specially designed Hindi-language brochure was also developed and distributed to participants.



CropLife India & BHU Collaborative Skill Enhancement Workshop
Sensible Use of Drones & CPPs for SHGs, Drone Didis, Progressive Farmers & Students
22 May 2026 | Auditorium (Shatabdi Krishi Prekshagrih), Institute of Agricultural Sciences, Banaras Hindu University (BHU), Varanasi, Uttar Pradesh

CropLife India, in collaboration with Banaras Hindu University (BHU), organized a Skill Enhancement Workshop on the sensible use of drones and crop protection products (CPPs) for SHGs/Drone Didis, progressive farmers, drone pilots, students, scientists, government officials, and industry representatives.

The workshop was inaugurated by **Prof. Ajit Kumar Chaturvedi, Hon'ble Vice Chancellor, Banaras Hindu University**. Distinguished guests included Dr. U. P. Singh, Dean-cum-Director of Research, Institute of Agricultural Sciences, BHU; Dr. Sanjay Singh, Director General, Uttar Pradesh Council of Agricultural Research (UPCAR), Government of Uttar Pradesh; Dr. R. S. Meena; and Dr. S. P. Singh, Scientists, IAS, BHU.

The programme witnessed participation from approximately 400 stakeholders, providing a platform for technical learning, practical demonstrations, and knowledge exchange on responsible drone-based crop protection.



Anti-Illicit Trade & Stewardship Awareness Campaign – Andhra Pradesh Guntur & Prakasham Districts of Andhra Pradesh - Kharif & Rabi 2026

CropLife India's **Anti-Illicit Trade Committee** initiated a focused awareness campaign across identified hotspot markets in **Guntur and Prakasam districts of Andhra Pradesh** for the **Kharif and Rabi seasons of 2026–27**. The campaign aims to create awareness among farmers and key stakeholders on the risks associated with the **illicit trade of Crop Protection Products (CPPs)**, while also promoting their **safe and responsible use**.

The **Kharif season activities** were successfully implemented across **Guntur and Prakasam districts**, achieving a direct outreach of **10,900 stakeholder touchpoints across 50 villages and 14 mandals**. The initiative engaged farmers and other key stakeholders through targeted awareness activities on **Anti-Illicit Trade (AIT)** and the **safe and responsible use of CPPs**. The project will continue during the **Rabi season**, further expanding its outreach and reinforcing stewardship messages across the two districts.

Metric	Guntur	Prakasam	Combined
Total Reach	4,115	6,800+	10,900+
Mandals Covered	8	6	14
Villages Covered	30	20	50
Village/Institutional Meeting Attendance	1,875	4,503	6,378
Mobile Van & Mass Campaign Reach	2,210	2,225	4,435
Dealers Engaged	85	15	89
Agri Officials Engaged	36	10	46

Specially designed **IEC collaterals** were developed in the local vernacular language and distributed among **stakeholders** as a ready reference to reinforce key messages on **Anti-Illicit Trade (AIT)** and the **safe and responsible use of CPPs**.

GENUINE PRODUCT. SAFE HANDS. GOOD HARVEST.

అపచైతన్యత, సురక్షిత చేతులు, మంచి పంట.

- ✓ Higher yields and profits
- ✓ Zero residues on crops
- ✓ Family stays safe

- 1 BUY GENUINE**
అపచైతన్యత కొనండి
- 2 READ THE LABEL**
లేబుల్ చదవండి
- 3 WEAR PPE ALWAYS**
PPE తప్పనిసరి

ILICIT PESTICIDE
• CROP FAILURE • HEALTH DAMAGE • MARKET LOSS
• పంట విఫలమవుతుంది • ఆరోగ్య నష్టం • మార్కెట్ నష్టం

1800-180-1551
Kisan Call Centre – Toll Free
కృషి కలలో సహకరించండి – ఉచితం

Report suspicious, suspicious or expired products immediately to the Dept. of Agriculture (AP, Telangana) for rapid action against illegal trade.

బిల్లు లేదా? కొనకండి.

1. **NO BILL? NO BUY.**
నిబిల్లో బిల్లు ఉండకపోతే కొనకండి.

2. **Check for registration number**
రెజిస్ట్రేషన్ నెంబర్ తనిఖీ చేయండి.

3. **Check for QR code / Label**
QR కోడ్ / లేబుల్ తనిఖీ చేయండి.

4. **Check for expiry date**
ఎక్సైరీ డేట్ తనిఖీ చేయండి.

5. **Check for PPE**
PPE తనిఖీ చేయండి.

Phase -1: Awareness Campaign on Anti-Illicit Trade and Safe & Responsible Use of CPPs – Guntur

Key Highlights:

30 villages | 8 mandals | 4,115 farmers | 36 agriculture officials | 85 dealers

CropLife India strengthened its efforts in Guntur district through a comprehensive awareness campaign focused on preventing illicit trade of crop protection products (CPPs) and promoting their safe and responsible use among farmers and other key stakeholders.

The campaign was formally launched on **7 July 2026** in Guntur, with the inaugural session led by the Joint Director of Agriculture and Assistant Director of Agriculture, Guntur. The launch marked the beginning of a district-wide outreach programme aimed at creating greater awareness about the risks associated with illicit and unauthorised crop protection products and reinforcing responsible practices across the agricultural value chain.



The campaign extended its outreach to the **agricultural extension system** and **agri-input dealer community**, recognising their critical role in promoting responsible crop protection practices and preventing illicit trade. A total of **36 agriculture officials** were engaged during the campaign, providing an opportunity to strengthen awareness of **Anti-Illicit Trade (AIT)** measures and the **safe and responsible use of Crop Protection Products (CPPs)**.



In addition, **85 dealers** participated in a dedicated **Dealers' Meeting at Lalapet, Guntur**. The session focused on strengthening dealer awareness of **regulatory compliance, responsible product distribution, prevention of the sale and promotion of illicit CPPs, and responsible use of CPPs**. **Dealer Compliance Ready Reckoners** were distributed as a practical reference tool to support dealers in understanding and adhering to compliance requirements and reinforcing responsible stewardship practices across the agri-input distribution network.



Key stakeholders engaged included **Sri C. M. Saikant Varma, IAS, District Collector & District Magistrate, Guntur; Smt. Sunitha, Assistant Director of Agriculture, Guntur; and Smt. Ganga Devi, Head of Krishi Vigyan Kendra (KVK)**. These engagements provided an opportunity to apprise government and institutional stakeholders of the campaign's objectives, outreach activities, and stewardship initiatives, while reinforcing the importance of collective action in addressing illicit trade and promoting the safe and responsible use of CPPs.



Phase 2: Anti-Illicit Trade and Responsible Use Awareness Campaign – Prakasam District

Key Highlights

20 villages | 6 mandals | 6,800+ farmer & stakeholder touchpoints | 12 agriculture officials | 15 dealers | 1,200+ students reached | 400+ farmers reached through Farmers' Rally

CropLife India strengthened its **Anti-Illicit Trade (AIT) and stewardship efforts in Prakasam district** through a comprehensive awareness campaign promoting the **safe and responsible use of Crop Protection Products (CPPs)**.

The campaign was formally launched on **14 July 2026**, with the Mobile Awareness Van flagged off by **Assistant Director of Agriculture (ADA), Prakasam** in the presence of key stakeholders.



The campaign reached an estimated **6,800+ cumulative farmer and stakeholder touchpoints** through a combination of village meetings, Mobile Van outreach, mass-awareness activities, institutional sessions, and a Mega Farmer Meeting across **20 villages in six mandals**.



The initiative also engaged the **agricultural extension system and agri-input dealer community**, with **12 agriculture officials and 15 dealers** participating in the campaign.



To expand outreach beyond farming communities, **three special institutional awareness sessions** were organised at **Women's Degree College, AKVK Post Graduate Institute, and Government Agriculture College**, reaching **1,200+ students** collectively. These sessions helped extend awareness of AIT and responsible CPP use among the younger generation and future agricultural professionals. The campaign also leveraged a **Farmers' Rally at Ongole**, organised under the district's *Palle Nidhi* programme in the presence of the local MLA. The platform provided an opportunity to reach **400+ farmers** with key messages on identifying genuine products and avoiding illicit CPPs.



Government and institutional engagement remained an important pillar of the campaign. CropLife India engaged senior district officials, including **Ms. Kalpana Kumari, IAS, Joint Collector, Prakasam**; **Shri P. Raja Babu, IAS, District Collector, Prakasam**; and **Shri S. Srinivasa Rao, Joint Director of Agriculture**, to apprise them of CropLife India's AIT and stewardship initiatives and seek their support in strengthening awareness and enforcement against illicit trade.



“Mass Awareness Digital Campaign on Illicit Crop Protection Products Across Major States of India”

CropLife India's Anti-Illicit Trade (AIT) Committee planned and initiated a nationwide digital awareness campaign across 13 states and five vernacular languages during the Kharif and Rabi seasons of 2026–27. The campaign aims to complement physical outreach initiatives, strengthen farmer awareness, and reinforce key messages on identifying and preventing the use of illicit crop protection products.

The campaign covers Uttar Pradesh, Bihar, Jharkhand, Chhattisgarh and Madhya Pradesh in Hindi; Punjab, Haryana, Rajasthan and Gujarat in Hindi and Punjabi; Maharashtra in Marathi; Telangana and Andhra Pradesh in Telugu; and Tamil Nadu in Tamil.

The campaign was officially launched on 12 August 2026 at Krishi Bhawan, New Delhi, and commenced with the Kharif season. The campaign will continue during the Rabi season, further expanding its reach and reinforcing AIT and stewardship messages across the 13 states.

Major Highlights

- ❖ 13 states covered across major agricultural regions
- ❖ District- and PIN-code-based geo-targeting
- ❖ 40+ creatives developed across five vernacular languages
- ❖ Digital platforms: Meta (Facebook & Instagram) and YouTube
- ❖ Duration: 24 weeks
- ❖ Seasons covered: Kharif (4 months) and Rabi (2 months)
- ❖ Target audience: 20 million



Launch of the Digital Awareness Campaign | 12 August 2026 | Krishi Bhawan, New Delhi

CropLife India launched the **Digital Farmer Awareness Campaign – “This Independence Day, Let's Contribute Towards Freedom from Illicit Crop Protection Products”** to complement its physical outreach initiatives and extend awareness to a wider audience. The campaign was designed to reach farmers and other stakeholders across **13 major states of India in five regional languages**, with a focus on creating awareness about the risks associated with illicit crop protection products. As part of the campaign launch, a delegation from CropLife India met with **Shri Ram Nath Thakur, Hon'ble Minister of State for Agriculture & Farmers Welfare, Government of India**, and apprised him of the objectives and outreach strategy of the digital farmer awareness campaign.

At the request of CropLife India, **Shri Ram Nath Thakur, Hon'ble Minister of State for Agriculture & Farmers Welfare, Government of India**, officially launched the digital awareness campaign on **12 August 2026 at Krishi Bhawan, New Delhi**, ahead of the 80th Independence Day.

The launch was attended by key CropLife India members and stakeholders, including **Mr. Durgesh Chandra Sharma, Ms. Sangeeta Dawar (Syngenta India Pvt. Ltd.), Ms. Swati Aggarwal (FMC India Pvt. Ltd.), Ms. Sony Mamgai (FMC India Pvt. Ltd.), Dr. Garima Pandey (Sumitomo Chemical India Ltd.), and Mr. Surender Kumar (CropLife India)**.



CropLife India's Government Engagements

Engagement with Ministry of Agriculture on Anti-Illicit Trade

The Ministry of Agriculture & Farmers' Welfare convened an in-person meeting on 24 March 2026 at Krishi Bhawan, New Delhi, chaired by Shri Muktanand Agarwal, Joint Secretary – Plant Protection, to deliberate on measures for taking effective action against the manufacture and sale of illicit pesticides.

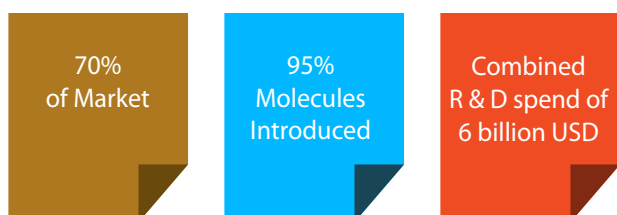
A delegation from CropLife India, including members of the Anti-Illicit Trade (AIT) Committee, participated in the meeting and shared industry perspectives and recommendations on strengthening measures to address the growing challenge of illicit pesticides. CropLife India also submitted a formal representation to Shri Muktanand Agarwal, outlining key concerns and recommendations to support stronger enforcement and coordinated action against illicit trade.

The engagement reaffirmed CropLife India's commitment to collaborating with government authorities and other stakeholders to combat illicit trade and strengthen the availability and use of genuine and quality-assured crop protection products.



CropLife is a Network of Global Federations comprising of regional and national associations in **91 countries**.

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