



CropLife India Conducts Workshop













on

"Innovative Technologies in Crop Protection" in Telangana

Media Coverage Report

February 2023

Coverage Grid

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
1.		NewsVair	2,018,804	36	News Publishing
2.		ANI News	2,135,665	77	News Publishing
3.		Press Trust of India	301,879	66	News Publishing
4.		IHS Markit			News Publishing
5.		Krishak Jagat			News Publishing
6.		Agriculture Post			News Publishing
7.		Jio News	3,826,405	31	News & Entertainment
8.		Google News	83,861,608,788	95	Media & Information
9.		Zee 5	30,298,788	62	News Publishing
10.		The Week	1,046,501	78	News & Information
11.		Devdiscourse (PTI)	929,089	60	Development News
12.		The Print	12,120,121	79	Business
13.		The Asian Chronicle	5,696	21	News & Information


S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
14.		Lokmat Times	446,410	51	News Publishing
15.		New Kerala.com	42,450	66	News Publishing
16.		Agri Food Today	14,938	3	Business
17.		Punjab News Express	121,291	48	News & Entertainment
18.		HT Syndication	4,363	42	Media & Information
19.		WebIndia123	3,883,793	69	News Publishing
20.		The Covai Post	165,287	41	South Indian News
21.		British News Network	636	12	Business Services
22.		Menafn	411,898	78	News Publishing
23.		France Network Times	545	12	News & Opinion
24.		Mix Point	2,576	23	Business
25.		Sri Lanka Island News	273	14	News
26.		The Connect TV	14,938	8	Business News

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
27.		World News Network	424	19	News & Information
28.		Gadget2.in	3,030	24	News Publishing
29.		Birmingham All News Network	164,317	9	Business News
30.		England News Portal	273	15	News & Information
31.		Vishva Times	40,541	40	News & Information
32.		Capitol Hill Reporter	636	14	Business
33.		East Coast American News	273	10	Business Services
34.		Florida Breaking News	11,060	9	Business News
35.		India Online News	3,091	8	News & Information
36.		Marksmen Daily	1,727	21	News & Information
37.		News Control Room	636	13	News & Information
38.		Samachar Live	21,786	54	News & Entertainment
39.		Startup Success Stories	364	35	News Publishing

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
40.		The Good	3,121	11	Business
41.		The Indian News Hub	1,000	10	News Publishing
42.		The Startup Post	5,969	4	Business & Startups
43.		VyapaarJagat	2,576	28	News & Trends
44.		British Columbia Times	667	10	Business & Corporate
45.		Mountain View Sentinel	134,441	12	News
46.		Rashtra News	2,424	54	News
47.		Report Story	212	9	Business Services
48.		London Channel News	8,302	9	Business & Corporate
49.		Los Angeles Evening Despatch	273	11	Media & Information
50.		Planet Report	14,938	8	News Publishing
51.		Take One Digital Network	5,848	14	News
52.		View 19	242	3	News

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
53.		Earthnews 4 u	1,333	12	News Publishing
54.		Mangalore Mirror	424	20	News Publishing
55.		Bulletin India 24*7	5,969	6	News & Information
56.		Hyd News	6,181	64	Business News
57.		Daily 24x7 News	636	63	Media & Information
58.		Daily Prabhat	2,576	6	News
59.		e2newz	3,000	10	News & Opinion
60.		GenxNewz	8,484	55	Media & Information
61.		News Online News	3,000	55	News & Trends
62.		Punjab Newsline	242	45	News & Information
63.		The Reveal	N/A	6	News & Information
64.		The Sabera	N/A	10	News
65.		US World Today	179,255	9	News Publishing














S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
66.		Agri News Network	2,000	19	Agriculture
67.		MA Media 24	2,060	14	News & Trends
68.		Newsinc 24	522,827	8	News & Information
69.		Sangbad Ekalavya	3,363	11	Business & Corporate
70.		The Business Daily	3,272	16	Business
71.		trendingnews	14,938	7	News & Information
72.		Bharatha News	194,193	10	Business Services
73.		News Next	182	17	Business & Corporate
74.		Trending News	2,333	15	News & Trends
75.		Dubai City Reporter	164,317	11	News
76.		News8 Plus	47,965	34	Media & Information
77.		Newsr	55,873	47	Business News
78.		4State News	37,421	31	Business & Corporate






S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
79.		Richmond Evening News	758	16	Business & Startups
80.		Biz News Connect	5,606	16	News Publishing
81.		Daily Flash News	3,454	9	Media & Information
82.		News Mantra	14,938	14	News & Opinion
83.		Rajasthan Horizon	3,454	9	News & Information
84.		The Reality Hunt Live	394	15	Business & Corporate
85.		Online News of India	N/A	68	Media & Information
86.		Washington DC Despatch	179,255	13	Media & Information
87.		Good Report	3,091	9	News Publishing
88.		NewsZNew	69,084	56	News & Information
89.		Go Earth	697	9	Media & Information
90.		News Edge 360	3,545	54	News & Information
91.		Bizz Stories	492,951	2	News

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
92.		News Chronicle	455	14	News Publishing
93.		Rashtra Baan	667	52	Media & Information
94.		Sangri Express	212	3	Media & Information
95.		Sangri Today Spotlight	729,887	8	News & Information
96.		Hamara Samachar	364	10	News & Opinion
97.		Local News Paper	515	15	News & Information
98.		Miami News Herald	95,597	13	Business & Corporate
99.		New York Despatch	273	12	Business & Economy
100.		The Saransh	13,453	4	News Publishing
101.		The Kolkata Mail	14,483	19	News & Information
102.		News Time Now	3,424	19	News & Information
103.		Nasheman	3,272	33	News & Opinion
104.		The Reporting Today	273	18	Media & Information

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
105.		Notable Today	29,876	11	News & Opinion
106.		Daily 24x7 Bollywood News	3,545	52	News & Entertainment
107.		European Sun Times	164,317	14	News
108.		News Blare	19,907	60	News & Information
109.		Business Lend	61,176	55	News & Opinion
110.		Online Media Cafe	3,303	27	Business News
111.		Mumbai Highlights	5,969	3	Business & Corporate
112.		Startup City	3,788	16	Business & Startups
113.		The CEO Magazine	201,313	36	Business & Startups
114.		Investment Guru	758,045	35	Business & Finance
115.		Ek Aaina Bharat	3,030	8	News & Information
116.		IBG News	34,966	24	Business
117.		Live Chronicle	455	8	Development News

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
118.		Startup Terminal	3,121	23	Business & Startups
119.		Indore Dil se	3,030	11	News & Information
120.		MTI News	333	21	News & Information
121.		Face 2 News	3,939	24	News & Information
122.		Bolly Chakkar	492,951	1	News & Trends
123.		Times of Nation	5,969	14	Media & Information
124.		Bolly Orbit	455	7	Lifestyle
125.		Current Need	212	2	News Publishing
126.		Odisha Ray	818	16	News Publishing
127.		Startagist	3,121	17	Business & Finance
128.		5 Dariya News	85,385	75	News & Information
129.		AGR News	3,091	10	Business & Corporate
130.		Enterprise World News	14,938	12	Business & Startups

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
131.		Marudhara Bharti	147,894	9	Media & Information
132.		The Nation Express	44,814	3	Media & Information
133.		International Brand Equity	7,060	15	Market & Brands
134.		SP Times	3,485	8	Business & Startups
135.		Times Tech	1,333	34	Technology
136.		IBTN9	485	30	News & Opinion
137.		The Hans India	2,107,486	76	News & Information
138.		Techphlie	12,575	21	Technology
139.		New Delhi Times	11,817	54	News Publishing
140.		Uttarakhand News Network	3,727	31	News Publishing
141.		Abhitak News	1,273	21	News & Information
142.		Biz Wire Express	2,969	32	Business
143.		Business News This Week	270,034	35	Business News

S.No.	Logo	Website	Potential Monthly Traffic	Domain Authority (DA)	Industry
144.		Business Views	1,030	21	News Publishing
145.		Indus Valley Times	758	12	News & Information
146.		BizNext India	999	14	Business & Finance
147.		Live News Dekho	15,302	10	News Publishing
148.		White House News	3,212	10	Business & Corporate



Date	20 th February 2023	Publication	Press Trust of India
Edition	Online		
Link	https://www.ptinews.com/pti/croplife-india-conducts-workshop-on-innovative-technologies-in-crop-protection-in-telangana/60251.html		

CropLife India Conducts Workshop on "Innovative Technologies in Crop Protection" in Telangana

*Adoption of IPM & Kisan Drones in the year of Millets were the focal points
FPOs targeted for effective knowledge transfer and wider outreach*

Warangal, Telangana, India (NewsVair)

CropLife India, an association of both Indian and Global R&D driven crop science organizations, and the leading voice of the plant science industry in India, pioneered a workshop on "Innovative Technologies in Crop Protection" in Telangana. The workshop was organized jointly with Foundation for Agriculture Sustainability and Transformation (FAST) and CropLife India. A demonstration of Kisan Drones and its advantages in agriculture along with discussion on Importance of Millets for Producer & Consumer, were integral part of the workshop.

The workshop was held in Warangal today; Ms.Usha Dayal, District Agriculture Officer, Warangal; being the Chief Guest. Dr.Damodhar, Principal Scientist, RARS, Warangal; Mr.Ramchander Rao Jojula, Asst. Director of Agri (R), FAST Associate; Mr. P. Sarangam, Asst. Director of Agriculture (R), Consultant-NFSC and Jaypal Reddy, Farmer Leader, Warangal, addressed the gathering. Apart from them, present on the occasion were national awardee farmers, officials of FAST, Scientists of KrishiVigyan Kendra and Extension Officers, Farmer Producer Organizations (FPOs), CropLife India member companies and other officials.

Mr.Ramachandra Murthy P, President & Volunteer, FAST supported CropLife India to implement the event.

Ms.UshaDayal, District Agriculture Officer, Warangal said, "With the introduction of Kisan Drones, they are becoming the Indian farmer's new best friend which would help in saving time, cost and increasing yield and productivity. The Centre and State Governments are taking all the necessary steps to facilitate the usage of drones."

Ms. Dayal added, "The outreach effort being done by CropLife India towards Integrated Pest Management techniques like role of beneficial insects including pollinators; judicious and responsible use of crop protection products; secure storage of crop protection products;



impacts of counterfeit and illegal products; use of PPE (Personal Protective Equipment); correct spraying techniques and triple rinsing of used containers; are highly beneficial for farmers.”

Mr. Durgesh Chandra, Secretary General, CropLife India shared, “We believe that with all the favourable policy support coming in from the Government, the conducive ecosystem needs to be nurtured in order to ensure faster adoption of drones in Indian Agriculture. All the ecosystem stakeholders- Government, Agricultural Universities, Research Institutions, Corporates, Industry Associations, Drone Training Institutes, Drones manufacturers, Drone service providers, FPOs, farmers, Agri & Rural Entrepreneurs, etc. will have to work in tandem towards achieving this.”

Mr. Chandra added, “Our member companies are exploring avenues for enhancing faster adoption of Kisan Drones. Hence, going forward, the demand for customised Drone-as-a-service models (Agricultural applications and Crop protection) is bound to rise by leaps and bounds. Early acceptance of Innovative Technologies in agriculture has enhanced relevance when India is poised to elevate the usage of Millets in the world.”

During the program, CropLife India distributed mini PPE kits and key Safe use messages pamphlets for quick reference & further dissemination.

CropLife India remains committed to advancing agriculture in India and to meaningfully engage with the Government and farming community; to enable Safe & Secure Food Supply. CropLife India assures of our full support in the interest of progressive and pragmatic initiatives of the Government for the benefit of Farmers and Sustainable Agriculture in India.



Date	24 th February 2023	Publication	IHS Markit
Edition	Online		

CropLife India workshop focuses on farm drones



24 Feb 2023 - Crop Science | [Headline Analysis](#)

Agrochemical industry association CropLife India and Hyderabad, Telangana-based non-profit agricultural stewardship organisation Foundation for Agriculture Sustainability and Transformation (FAST) recently conducted a workshop in the state. The programme focused on crop protection technologies and included a demonstration of “kisan drones” (farmer drones), besides discussions on its advantages in farming operations.

The event was marked by representatives from the government underlining measures taken to facilitate the use of agricultural drones, with CropLife India calling for concerted efforts from relevant stakeholders for widespread adoption of the technology. CropLife India’s secretary general, Durgesh C Sharma, noted that demand for customised drone-as-a-service models is likely to rise by “leaps and bounds”, adding that the association’s members are exploring avenues for expedited adoption of farm drones.

The workshop also involved the distribution of mini-personal protective equipment (PPE) kits for safe use of crop protection products.

Analyst Contact Details: Akashpratim Mukhopadhyay