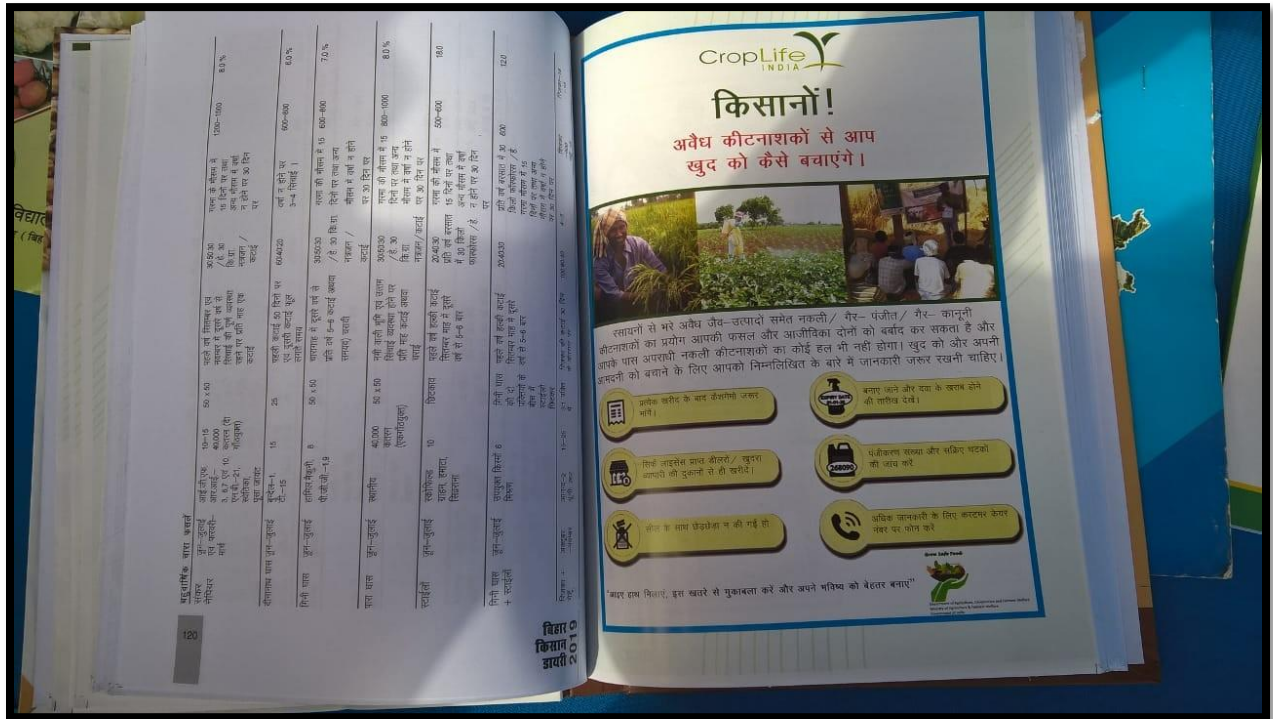


# Publication of ACF Farmer Education Poster in Kisan Diary

"Kisan Dairy Page Advertisement, Bihar (BAU, Sabour)" 2019

Publication of full-page color ACF Farmer Education Poster Advertisement in Kisan Diary intend to circulate among key stakeholders in Bihar Kisan Mela during 23-25 Feb. 2019 in BAU, Sabour Campus, Bhagalpur.

Approximately 10,000 farmers would get direct exposure to the endeavor of CropLife India among the people and media of the region.



**Department of Entomology**  
**Bihar Agricultural University, Sabour, Bhagalpur 2021**

BAU supported us by publishing CLI one-page Farmers' Education Poster in Hindi in their Kisan Diary-2021 which was well appreciated by different Govt. organization, ICAR, Financial Institutions and Private Sectors. The Bihar Kisan Diary -2021 contained technical information about all the crops relevant to the state as well as information about government schemes in vernacular language. We have successfully reached to over a lac farmers, policy planner & instructors/trainers.

