

No. 12080/27/2014-PP.1
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation and Farmers Welfare

Krishi Bhavan, New Delhi
Dated the 23rd February, 2018

To

Shri Brij Uberoi
Chief Executive Officer
Crop Life India
226-228, Ansal Chamber-II
6-Bhikaji cama Place
New Delhi-110066

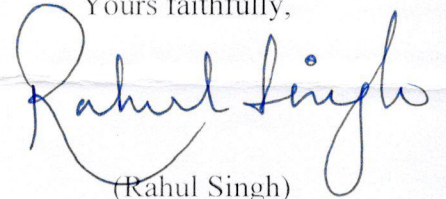
Subject:- Letetr to Dealers From DAC&FW-reg.

Sir,

I am directed to refer to your letter dated 22.01.2018 on the above mentioned subject. As per practice, a letter to dealers duly signed by Joint Secretary(PP) is enclosed for further necessary action at your end.

Encl: As above.

Yours faithfully,



(Rahul Singh)
Deputy Director (PP-1)

F.No. 12080/27/2014-PP.I
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare

(Plant Protection Division)

To

All licensed Dealers/Retailers of Pesticides

GROW SAFE FOOD

**BEWARE OF COUNTERFEIT, SPURIOUS, SUBSTANDARD AND
UNREGISTERED/UNLICENSED PESTICIDES**

You would recall that the Department of Agriculture, Cooperation and Farmers' Welfare, Government of India has apprised you in October, 2014 and February, 2016 about the "Grow Safe Food" initiative which was launched with a view to promote safe and judicious use of pesticides. Application of pesticides as per label claims approved by the Registration Committee is critical to the health and well being of human beings and environment. Hence, pesticides are registered for specific usage under terms and conditions approved by the Registration Committee after a very detailed and careful evaluation of safety of the concerned chemicals. It is, therefore, the responsibility of all stocklist and dealers that only registered pesticides are stocked, distributed and sold.

2 The Government believes that licensed dealers of pesticides can play a critical role in educating farmers in making right choices of pesticides, the dosage, timing and mode of application in accordance with approved labels and leaflets. Besides, dealers can become an effective bulwark against spurious, counterfeit and sub-standard pesticides, as also those bio-products which are found to be laced with chemical pesticides. You are aware that violating of the Insecticides Act, 1968 through sale, distribution and stocking of unregistered, spurious, counterfeit and sub-standard pesticides is a serious offence and attracts punitive action under the law and therefore all stocklist/dealers are advised to assist the Government in curbing such illegal activities that may have bearing on human and environmental health.

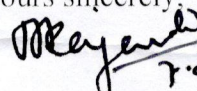
3 The Government therefore, requests all licensed dealers and retailers of crop protection products to come forward and participate in this endeavour to 'Grow Safe Food' so that our health and environment continue to remain safe and protected. Here are a few simple advices for your consideration and necessary action:



- (i) Refrain from stocking/distributing/exhibiting/sale of counterfeit/fake products.
- (ii) Do not stock/distribute/exhibit sell product that do not possess a valid certificate of registration and a valid licence from the State Government under the provisions of the Insecticides Act, 1968 and Insecticides Rules, 1971.
- (iii) It is mandatory under the law to have a valid pesticides licence in order to sell, stock or exhibit for sale or to distribute pesticides.
- (iv) All dealers/retailers of pesticides products should procure their stocks from legitimate sources with proper bills/invoices.
- (v) It is mandatory to provide a bill or invoice in the form prescribed by law with details of batch number, manufacturing and expiry dates, to customers/farmers at the time of sale of crop protection products.
- (vi) Do not sell pesticides past their date of expiry.
- (vii) Advise farmers to read instructions on the labels and leaflets of pesticides before use. Please assist the farmer by reading and explaining the contents of the label and leaflet. Please do not tender any advice to farmers or customers that is not contained in the pesticide label or leaflet.
- (viii) Do not recommend dosage, timing and numbers of sprays, mixing with other pesticides to farmers and customers that is not expressly printed on the pesticide lable or leaflet.
- (ix) As a responsible citizen, please inform the nearest police stations/agriculture office about any information related to sale of spurious pesticides.
- (x) Please cooperate with authorities in promoting bonafide and quality products and their use as per instructions on labels and leaflets.
- (xi) Please advise farmers about the proper disposal of packing and unused material.
- (xii) Please refer to the Insecticides Act, 1968, the Insecticides Rules 1971 and guidelines of the Registration Committee.

Looking forward to your full cooperation in making the "Grow Safe Food" campaign a success.

Yours sincerely,


7.2.2018
(Dr. B. Rajender)
Joint Secretary

Dated: 7.2.2018