Snapshots

“Container Collection & Safe Disposal Drive on Responsible Use of Pesticides and Container Management, East Godavari District (Kakinada), Andhra Pradesh, 27 January 2017”

The Container Collection and Safe Disposal Drive of CropLife India Pilot Project on “Responsible Use of Pesticides and Container Management” East Godavari District, Andhra Pradesh was held on 27 January 2017 at Tadiparthi & Yeditha Villages, Kakinada, East Godavari District, AP. This Pilot Project is being conducted under the aegis of Grow Safe Food campaign and is supported by Department of Agriculture, Co-operation & Farmers Welfare. Shri B Ravi Kumar, Agriculture Officer, Govt. of Andhra Pradesh addressed the gathering. Representatives from Member Companies namely Dow AgroSciences, DuPont, Bayer, Syngenta, Sumitomo, BASF and FMC participated actively in this Event.

Glimpses of the Programme

In Tadiparthi Village

Project Master Trainer along with Industry members demonstrating the concept of Triple Rinsing, puncture and collection for safe disposal, use of right PPEs for each of the activities in handling Crop Protection Products and its used Empty Containers.
Showcasing Safe Disposal drive by the Industry Members
In Yeditha Village

Awareness drive on safe use of empty pesticide container

Mr. B. Ravi Kumar, Agriculture Officer, Govt. of Andhra Pradesh & Mr. Brij Uberoi, CEO, CLI addressed the Farmers

Mr. B Ravi Kumar, Agriculture officer, Govt. of India & Mr. Brij Uberoi felicitating the Farmers

Loading the empty pesticide containers into the Authorized truck for further Incineration process
Farmer gathering at the programme

Farmers’ gathering from the villages Tadiparthi and Yeditha were approx. 150 in numbers.
Stewardship team along with Shri. B Ravi Kumar, AO, Govt. of AP
Event Brief:

Stewardship being one of the key engagements for CropLife India, the project aims to impart grass root training to the Farming community on Responsible Usage, Secure Storage and Container Management, this pilot project in the villages of Tadiparthi and Yeditha, in East Godavari district of Andhra Pradesh, was inaugurated in the presence of Dr. Ram Asre, Additional Plant Protection Advisor and National Incharge, Central IPM, Shri. S.V.S.N Varma, MLA Pithapuram, East Godavari District, Shri. Satyanarayana, Panchyat President, Tadiparti Village, Smt. Padmashree, Assistant Director of Agriculture (ADA), East Godavari District, Andhra Pradesh. The two-year program aims to create awareness among farmers, farm families, school children, dealers and distributors of crop protection products on responsible use of crop protection products and safe disposal of empty crop protection containers.

This Drive was part of the on-going Pilot Project on Responsible Use & Safe Storage (RUSS) of Crop Protection Products and Empty Pesticides Container Management Program in East Godavari District, Andhra Pradesh.

As a sequel to the objectives, Container Collection Drive was successfully accomplished on 27th January 2017, with enthusiastic participation 40 Farmers in village one, Tadiparthi and 80 Farmers in second village, Yeditha. A training program was conducted on the awareness of disposal of used Empty Pesticide Containers where Project Master Trainers along with Industry Members demonstrated the concept of triple rinsing, puncture and collection for safe disposal, use of right PPEs for each of the activities in handling Crop Protection Products and its used Empty Containers

Mr Brij Uberoi, addressed the Farmers at both the villages setting the tone of the engagement over the last two years and emphasized on the agenda of collection and safe disposal of the used empty containers of Crop protection products

Participants showed special interest in collecting the empty containers thrown in field to bring them at a set collection point and they were later load into a truck authorized TSDF (Transportation Storage Disposal) facility and taken for incineration

This drive was the result of an awareness program being conducted for the last two years where groups of farmers were made in each village and an awareness program was run in groups of 15-20 Farmers on daily basis on various
Stewardship topics by Project Master Trainer appointed by CropLife, one in each village

The project aims to achieve attitudinal change in Farmers towards safe and effective use of pesticide products in order to maximize benefits and minimize risks of using Crop Protection Products.

Participating Farmers showed enthusiasm in understanding the concept and its consequences on human health and the environment. Farmers realized the importance of triple rinsing and making the container harmless as also making it useless in reuse by puncturing.

“Crop Protection Products are a necessity to manage pests and diseases and to obtain higher yields by Farmers’. The empty Crop Protection containers generated after using Crop Protection Product in Farmer fields are hazardous if abandoned in open environment and can lead to pesticide pollution in soil and groundwater. These empty containers should be managed safely & correctly and should never be reused for storing food or water or for any other purpose which brings them in contact with Food items” -mentioned Mr. Brij Uberoi, CEO, CropLife India.

Representatives of Member Co’s like Dow AgroSciences, DuPont, Bayer, Syngenta, FMC, BASF etc were present at this Event.

Participation from CropLife India Members

Sushil Desai, Bayer
Ravi Hegde, DuPont
Atimanav Gaur, Dow
Varun Goel, Syngenta
Sangeeta Mendiratta, Bayer
Nitika, Sumitomo
B Subba Rao, Rallis
Mallappa Pateel, BASF
S Narsimha Rao, FMC
VVA Choudhary, FMC

CropLife India Secretariat

Mr. Brij Uberoi
Ms. Anjana Sundriyal
Ms. Sony Mamgai
## AGENDA

### 27th January 2017 – Friday

<table>
<thead>
<tr>
<th>S.No</th>
<th>Activity</th>
<th>Time</th>
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<tbody>
<tr>
<td>1</td>
<td>Reach Tatiparthi Village</td>
<td>0910 hrs</td>
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<tr>
<td>2</td>
<td>Container Collection Drive</td>
<td>0910 - 1030 hrs</td>
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<tr>
<td>3</td>
<td>Farmer Awareness Programme</td>
<td>1030 - 1100 hrs</td>
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<td>4</td>
<td>Tea Break</td>
<td>1100 - 1130 hrs</td>
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<td>5</td>
<td>Leave from Tatiparthi to Yeditha Village</td>
<td>1130 hrs</td>
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<tr>
<td>6</td>
<td>Reach Yeditha Village</td>
<td>1130 - 1330 hrs</td>
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<tr>
<td>7</td>
<td>Lunch</td>
<td>1330 - 1400 hrs</td>
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<tr>
<td>8</td>
<td>Container Collection Drive</td>
<td>1400 - 1500hrs</td>
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<tr>
<td>9</td>
<td>Farmer Awareness programme</td>
<td>1500 - 1530 hrs</td>
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<tr>
<td>10</td>
<td>Meet up for review of the program and way forward</td>
<td>1800 – 2000hrs</td>
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<td>Discuss on the projects to be taken up during 2017</td>
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<tr>
<td>11</td>
<td>Official Team Dinner</td>
<td>2000 hrs</td>
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