



Media Release

CropLife India raises awareness in medical fraternity of Guntur

Expert on medical toxicology imparts training on management of pesticide poisoning

- *CropLife India flags off a workshop focusing on building awareness about General Principles of recognizing and treating pesticide poisoning*
- *Introduces Health Practitioners' Handbook to be distributed in health centres*

12 April 2017, Guntur: In an attempt, to raise awareness about Prevention, Diagnosis and Treatment of pesticide-poisoning in the medical fraternity, CropLife India organised a **Training Program'** and released a **'Health Practitioners' Handbook** on 11th April '17 in Guntur. The Program aimed at imparting training to the doctors on the management of pesticide poisoning, ensuring medical practitioners are equipped to treat patients affected by pesticide poisoning.

The training session led by **Dr. Pillay, Head -Toxicology, Amrita Institute of Medical Sciences, Kerala**, was attended by doctors from government and private hospitals in and around Guntur. The workshop was part of CropLife India's Stewardship program, which intends to guide the doctors to deal with poisoning incidents occurred while using various crop protection products.

Addressing the medical professionals, **Dr. Pillay** said, "CropLife India has a long history of creating awareness and building capacity on sustainable practices to farmers through its Stewardship programs. This **Program** in Guntur is an extension to their existing curriculum to support the farmer's community and help doctors in dealing with the basic treatment for Pesticide poisoning".

Brij Uberoi, CEO, CropLife India, added, "Stewardship being one of the key engagements for CropLife India, this unique initiative has been kicked off in Guntur and we plan to reach out to all the states in the country. CropLife India through other stewardship programs is spreading awareness about how to protect our health, store chemicals safely and differentiate genuine and spurious products while purchasing".

He also added that the **'Health Practitioners' Handbook** can be used by the doctors as a ready reckoner while treating patients diagnosed with pesticide poisoning.

About Crop Life India:

CropLife India is an Association of Technology driven Crop Science Industry, committed to Advancing Sustainable Indian Agriculture. CropLife India promotes the benefits and responsible use of Crop Protection products, as well as sound regulatory frameworks in support of sustainable agriculture in India. CropLife India is part of CropLife International, a global federation of the plant science industry in over 90 countries. CropLife India believes in a strong and science-based regulatory system to protect people and the environment such that timely access to new crops, new pesticides or new uses for existing pesticides should be promoted.

Crop Life India

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